



FAMILY CAREGIVER VOICES

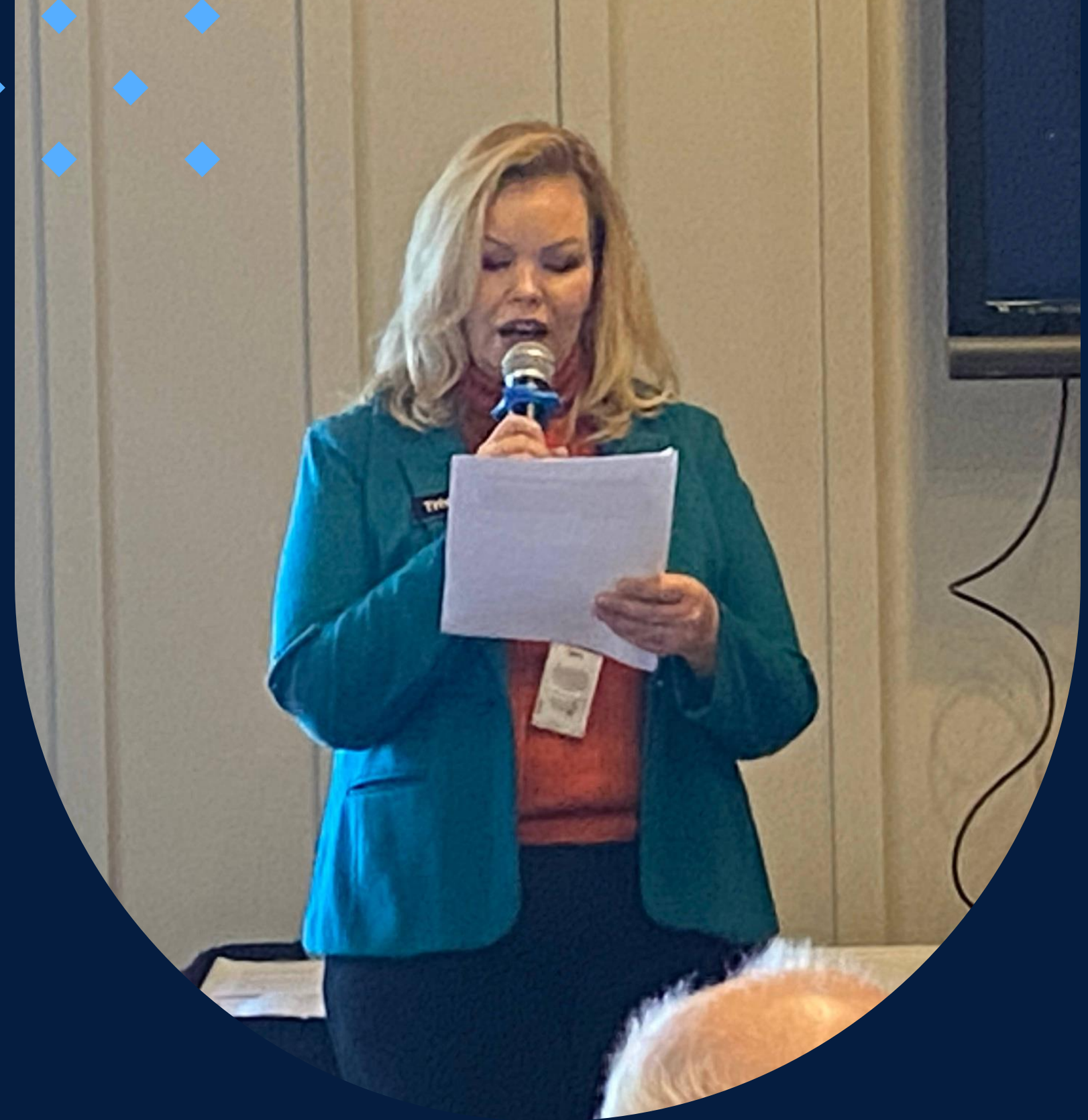
*Making the Shift from
Advocacy to Empowerment*

*Presented by:
Trisha Witham & Alisa Lammers
ADRC of Barron & Rusk Counties*



KEY TAKEAWAYS

- Learn how the ADRC-BR planned and implemented a Family Caregiver Voices
- Learn how to combine data and testimony collaboratively for powerful results.
- Learn how to make a shift from advocating on customers behalf to empowering customers to use their voices for change.
- Learn how to pull common themes from customers stories and communicate those effectively.
- Brainstorm ideas that will work for your community.
- Brainstorm ideas that will benefit family caregivers in the State of Wisconsin.



Advocacy

The Aging and Disability Resource Center Presents

Family Caregiver Voices

Join Other Family Caregivers and Share Your Story

Thursday, November 2nd, 12:30-3:00 p.m.

**Turtleback Conference Center
1985 18 1/2 St, Rice Lake, WI 54868**

Family caregivers play an essential role in the well-being of every community. Let your elected officials know what you and other family caregivers need to keep loved ones safe and healthy – share one or two of the challenges you face caring for your loved one. In-home respite may be available.

Agenda:

12:30-1:00 p.m. Buffet lunch

1:00-1:45 p.m. View “Unconditional: A Journey of Selfless Love”

This documentary, filmed in Green Bay, explores the love, care, and sacrifices family caregivers give to their loved ones and the many loving choices they have to make.

1:45-3:00 p.m. Discussion with elected officials



Wisconsin
Senator
Romaine Quinn
Senate District 25



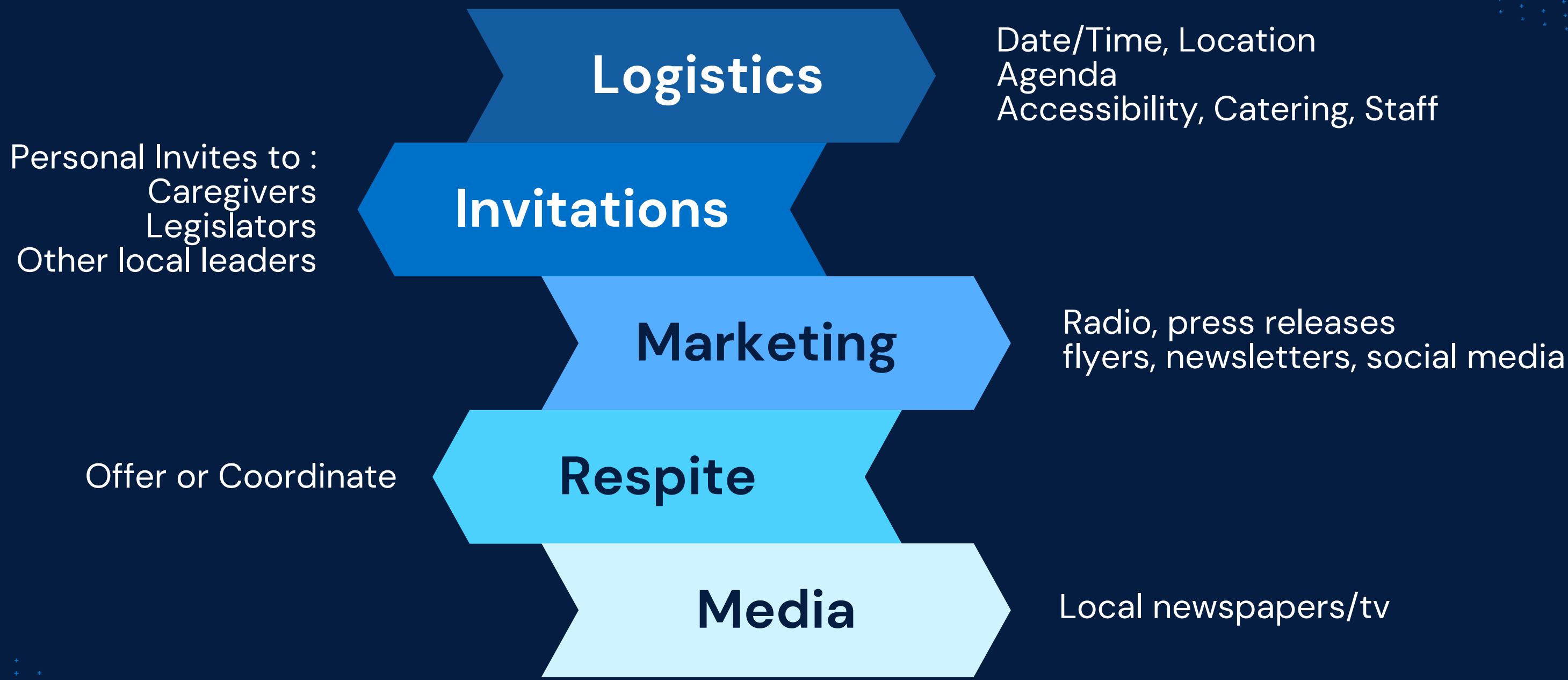
Wisconsin
Representative
Dave Armstrong
Assembly District 75

There is no charge for this event but R.S.V.P. for lunch is required by October 25. To R.S.V.P. or for more information visit adrconnections.org/registrations or call 888-538-3031.





PLANNING & IMPLEMENTATION



Personal Invitations



Barron County

335 East Monroc Avenue
Room 100, Barron, WI
54812

Tel: (715) 537-6225
Fax: (715) 537-6842

adrc@co.barron.wi.us
www.adrcconnections.org

October 9, 2023

Dear _____,

As a family caregiver, you have connected with the Aging & Disability Resource Center (ADRC) recently or in the past. We are inviting you to attend a special event, "Family Caregiver Voices", on Thursday, November 2nd, from 12:30 p.m.-3:00 p.m. at Turtleback Golf, Restaurant & Event Center in Rice Lake, WI. This event is designed to recognize the incredible care, commitment, and advocacy you provide or provided to your loved one and to give you an opportunity to share with our State Legislators what is needed to help you and the person you care for now and in the future. The agenda includes a buffet lunch, followed by the screening of the film documentary, "Unconditional: A Journey of Selfless Love" (filmed right here in Wisconsin), and concludes with an opportunity for you to share your story and advocate for any changes you think would help meet caregiver needs. Both oral and written testimony is welcome.

ADRC staff have heard from many of you regarding challenges related to the current systems and resources that were designed to help in your journey, but instead may have left you frustrated and perhaps even more overwhelmed. The way to make needed change to help you and other caregivers overcome these challenges is by connecting with elected officials who can help bring about changes. We have the power to use our collective voice to share what matters most with Senator Romaine Quinn and Representative Dave Armstrong. I encourage you to share your story (experiences) with them, including how the following areas impact you:

- Financial costs associated with care
- Your experience finding respite care, quality of providers and available options
- Your experience with healthcare providers/hospital systems
- Your experience with memory care facilities and their quality, training of staff, etc.
- Your experience with long term care resources, including the ADRC and managed care organizations
- How you were impacted, emotionally, financially, health-wise, etc.
- What would help...what is needed

Please do not worry about having a perfect story or using the right words, we just need you to be you and share what matters. If speaking in front of a crowd is not your thing, please see enclosed "Share Your Story" to assist you in writing your story. If you would like additional help or feedback on your story **or if you need someone to stay with your loved one so you can attend**, please contact Trisha Witham or Alisa Lammers at the ADRC, 715-537-6225. RSVP is requested online at www.adrcconnections.org/registrations or call 715-537-6225. If possible, please bring a picture of the person you are caring for or cared for. Please consider joining us.

"Never doubt that a small group of thoughtful, committed citizens can change the world: indeed, it's the only thing that ever has."-Margaret Mead

Sincerely,

The ADRC Staff of Barron County

Enclosures

Connecting older adults, adults with disabilities, their families and caregivers to better living
Aging and Disability Resource Center • Located in Barron and Ladysmith • 1-888-538-3031

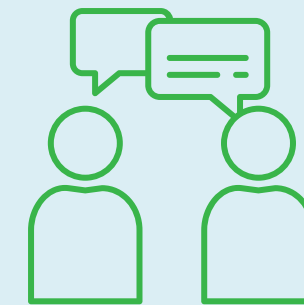
EVENT AGENDA



Welcome & Lunch



“Unconditional”
Screening



Caregiver
Sharing

OVERVIEW

03

Hours

43

Family
Caregivers

02

State
Legislators

13

Caregiver
Stories

17

Advocacy
topics

80%

Not enrolled in
LTC





OUR "ASKS"



Direct Care Professionals

- Career Pathways
- Increase Minimum Wage
- MAPC increases
- RN supervisory increases



Memory Care Facility Education & Training

- Adopt statewide standards for Memory care designation—includes staff training requirements.



Financial & Other Ideas

- Create tax credit for family caregivers
- Expand family & medical leave policies
- Tax incentives to employers to expand caregiver support
- Develop public long term care social insurance program



LESSONS LEARNED

Ambiguity in Marketing
Empowered by others
Prepare for emotional stories

Brainstorming

Brainstorming

**How can you envision
implementing this event in your
community?**

**What caregiver advocacy
issues do you find important
for the caregivers you serve?**

PRESENTED BY



Trisha
Witham

Dementia Care
Specialist



Alisa
Lammers

Caregiver
Specialist

