



Dear Potential Sponsor,

The Wisconsin Aging Advocacy Network (WAAN) invites you to become a sponsor of the 10th annual Aging Advocacy Day to be held on Tues., May 11, 2027, at the Park Hotel and the Wisconsin State Capitol in Madison. Thank you to past donors of this event and welcome to new organizations considering sponsorship.

This day is an opportunity to help educate state legislators about issues affecting older adults and caregivers in Wisconsin. It also presents an opportunity to educate advocates and professionals across the state on the most current issues impacting older adults, build relationships with their local legislators, and share their passion for advocacy.

Below please find more information on this very important event and its sponsorship levels.

Aging Advocacy Day 2027	Diamond \$2000 +	Platinum \$1000	Gold \$500	Silver \$250
Event Day Recognition	Brief remarks and share printed material	Brief remarks	Verbally recognized	Verbally recognized
Printed Material	Name & Logo included	Name & Logo included	Name Included	
Media/Press Release	Name/logo shared with media promo	Name/logo shared with media promo		
Web-Link	Web address linked to website			

Additional Sponsor Opportunities

Morning Refreshments: \$500 includes an opportunity to display organizations information via a large poster board (must provide board and equipment to display) and verbal recognition at event.

Afternoon Snack: \$300 includes an opportunity to display an 8X11 poster on the refreshment table and verbal recognition at the event.

Please complete and return the following information by Friday, March 7, 2027.

Agency Name _____ Address _____

Contact Person _____ Phone _____ Email _____

Agency Website _____

If applicable, include your agency logo or marketing information. Send all information to: Emily Petersen at Emily.Petersen@gwaar.org

Type of Sponsorship

___Diamond ___Platinum ___Gold ___Silver

___Lunch (*corporate - contact us if interested) ___Morning Refreshments ___Afternoon Snack