

Healthcare Partnerships & Best Practices

ADRC Web Referral Form

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The problem to solve

Professionals unsure how to refer clients/patients

- Schools - youth in transition
- Healthcare - patients at discharge
- Community Service Providers
- Falls Referral System

ADRC Staff receiving direct referrals by email

Hard to track and if staff change positions or leave, it can create bottleneck.

Building Referral Form

ADRC Staff Met

Gathered what information was critical to a successful referral.

Resource Specialist & Web Designer

Relayed all the information to the web designer who was able to create a HIPAA compliant form to embed on the website.

Testing Phase

We tested for a few weeks internally with staff and one external partner to make sure things worked smoothly prior to launch date.



Final Product

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- **Customer Information:** Name, DOB, Contact phone, county they reside in, home address, caregiver contact if applicable.
- **Referring Agency Information:** Name of referring professional, email address, reason for referral, referral details.
 - **Referral Reasons:**
 - Youth in Transition
 - Meals on Wheels
 - Social Security Benefits/Medicare/health insurance
 - Community resources/in-home support/dementia/caregiver support/transportation or long term care programs.
- **Consent:** Is the customer aware of the referral?

Professional Referral Form

Not a professional? You may be looking for the general contact form! Click the button below

[General Contact Form](#)

Professional Referral Form

Please complete this form to make a professional referral to the ADRC for a mutual customer. After receiving this form, an ADRC Specialist will reach out to the contact person provided on the referral

Customer Information

Name *

Date of Birth

mm/dd/yyyy



☐ Unknown date of birth

Phone Number*

Customer is a resident of: *

Stats

Launch Day

Launched the form on our website on January 12th, 2026.

Referrals Received

64 Referrals received as of August 26th, 2026

Successes

We were able to present to Cumberland Healthcare medical staff and have routinely been receiving referrals from them for a variety of services.

Questions & Discussion

Contact Us!

Call: 1-888-538-3031

Email: adrc@co.barron.wi.us

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