

GWAAR / Wisconsin — Caregiver Portal

Statewide performance snapshot | Since inception, Grant period

Prepared July 2026

FUNDING SECURED: GWAAR has secured funding for Trualta through December 31, 2027.

LIFETIME PERFORMANCE (Since Inception)



Also since inception: 9,479 forum activities • 1,523 live event registrations • 20,998 Content Views

Estimated annual health outcome savings: ~\$6.95M (ED visit reduction: \$893,446 + delayed LTC placement: \$6,054,430)

JANUARY 1, 2025 TO DATE (Grant Period)

New caregivers enrolled	1,047
Content views	6,255
Toolkit views	1,277
Live event registrations	1,306
Unique live event users	311
Forum activities	9,170

Top 5 Counties by New Enrollment (Jan 2025–Present)

Milwaukee	210
Dane	75
Brown	69
Kenosha	64
Waukesha	49

WHAT CAREGIVERS ARE LEARNING (Jan 2025–Present)

Top Content

- 3 Types of Stress in Burnout (210)
- Our #1 Tip for Preventing Burnout (133)
- Emergency Planning Workbook (110)
- Dementia Caregiver Checklist (109)
- Caregiver Resources in Wisconsin (97)

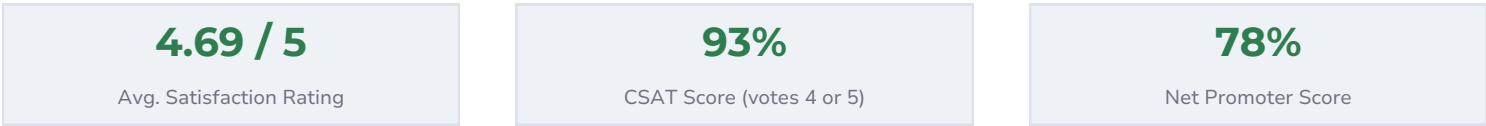
Top Live Events

- Palliative Care: What Every Caregiver Needs to Know (25)
- Webinar: Communication Challenges in Caregiving (22)
- Webinar: Caregiver Depression (21)
- Webinar: Solutions for Aging at Home (20)
- A Caregiver's Guide to Emotions (19)

COUNTY & GEOGRAPHIC REACH (Since Inception)



CAREGIVER VOICE & IMPACT



Caregiver Impact — % Agree by Statement



What New at Trualta

New Toolkit: Substance Use Disorder: Substance Use Disorder Basics, Treatment & Management, Caregiver Emotions & Wellbeing, Care Recipient Emotions & Needs, Caring For Children & Teens With SUD