

MEDICARE OUTREACH TRAINING

Medicare Enrollment Events: Lessons Learned

Medicare enrollment events can be an efficient way to meet the rising demand for Medicare counseling services, particularly during the fall Medicare Open Enrollment Period.

Attendees will learn:

- What are Medicare enrollment events.
- Benefits of enrollment events.
- Considerations and barriers to providing an effective enrollment event.
- How to report Medicare enrollment events.

State Health Insurance Assistance Program (SHIP) counselors, supervisors, and other interested agency staff are invited to this optional training.



June 9, 2026



9:00am-10:00am



[Zoom Link](#)

If you have any questions, contact:

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SHIP

State Health Insurance
Assistance Program



Greater Wisconsin
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