



Dear Potential Sponsor,

The Greater Wisconsin Agency on Aging Resources (GWAAR) and the Wisconsin Aging Advocacy Network (WAAN) invite you to become a sponsor of aging advocacy efforts in Wisconsin.

Advocacy and education are vital for informing Wisconsin legislators about the challenges facing older adults and family caregivers. These events foster productive dialogue, allowing participants to share personal stories that help shape effective policy.

Examples of sponsorship opportunities for local and statewide events are shown below. We can work with you and your organization to find a good match for your resources.

A) Local and/or statewide events (March through October 2026) can request sponsorship funds to help with expenses, for example:

- Event speakers
- Refreshments
- Translation and/or interpreter services
- Transportation
- Space rental
- Printing

B) Additional support for state-wide awareness campaigns and outreach tools to connect advocates directly with state and federal policymakers.

Any event held March through October 2026 that accesses these funds will provide sponsors with the following recognition.

Sponsorship level	Champion – \$1,000 or more (please send your logo to: communications@gwaar.org)	Supporter – less than \$1,000
Printed Material	Name & Logo included	Name included
Media/Press Release	Name acknowledged as sponsor	Name acknowledged as sponsor
Online Recognition	Name/logo and web address linked to WAAN sponsorship web page	Name and web address linked to WAAN sponsorship web page
Social media	Name/logo shared with WAAN event announcements and shout outs on social media.	Name shared with event announcements
Verbal	Name acknowledged verbally during virtual training and in-person events	

For maximum outreach and promotion potential, **please complete the sponsorship contact form by March 31, 2026.** [Sponsorship interest/contact form: https://forms.office.com/r/vLzBEKH1PR](https://forms.office.com/r/vLzBEKH1PR)

Someone will be in touch with you soon! Your support of our advocacy efforts is greatly appreciated.