

# MEDICARE OUTREACH TRAINING

## Reaching Medicare Beneficiaries When Winter Keeps Them Home

**Wisconsin Winters can present challenges for Medicare outreach efforts. Join us for a training focused on conducting effective Medicare outreach during the winter months, especially for individuals who are less likely to leave their homes. This training is geared towards WI SHIP Counselors.**



**February 26, 2026**



**10:00am – 11:00am**



**Zoom Link**

**If you have any questions, contact:**  
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**SHIP**  
State Health Insurance  
Assistance Program



**GWAAR**  
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Agency on Aging Resources, Inc.