



GWAAR/WI: Caregiver Coordinator Statewide Meeting January 2026



Caregiver Quotes...

Annual Caregiver Holiday Bash:

“Well done. You guys did a great job providing space for reflection and gratitude. And you made it fun. Monique...love your comfort item. 😊 Merry Christmas 🎄” wisconsin-828

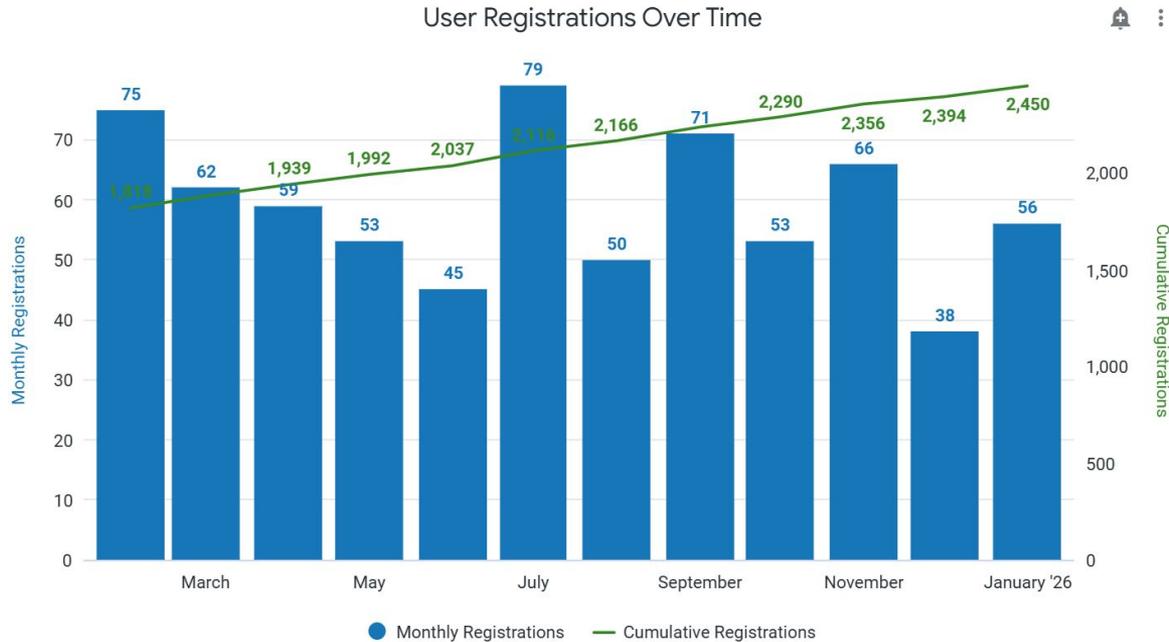
Relax & Recharge: Gift of Rest:

“More relaxed, more accepting of myself. Looking forward to another supportive and encouraging event. Thank you” wisconsin-2703

Predict The Risk: 50 Safety Checks To Do Today:

“This list of safety suggestions was very helpful and included steps that I did not consider. Thank you!” wisconsin-2458

Key Metrics~Since Inception



2,450 Caregivers enrolled to date
682 Caregivers joined in 2025

How Caregivers are Connecting

How did you hear about this website? (Word Cloud)



Social Worker/Care Manager

Email or Newsletter

Social Media (Facebook, etc.)

Advertisement (Online, TV, Radio, etc.)

Community Organization

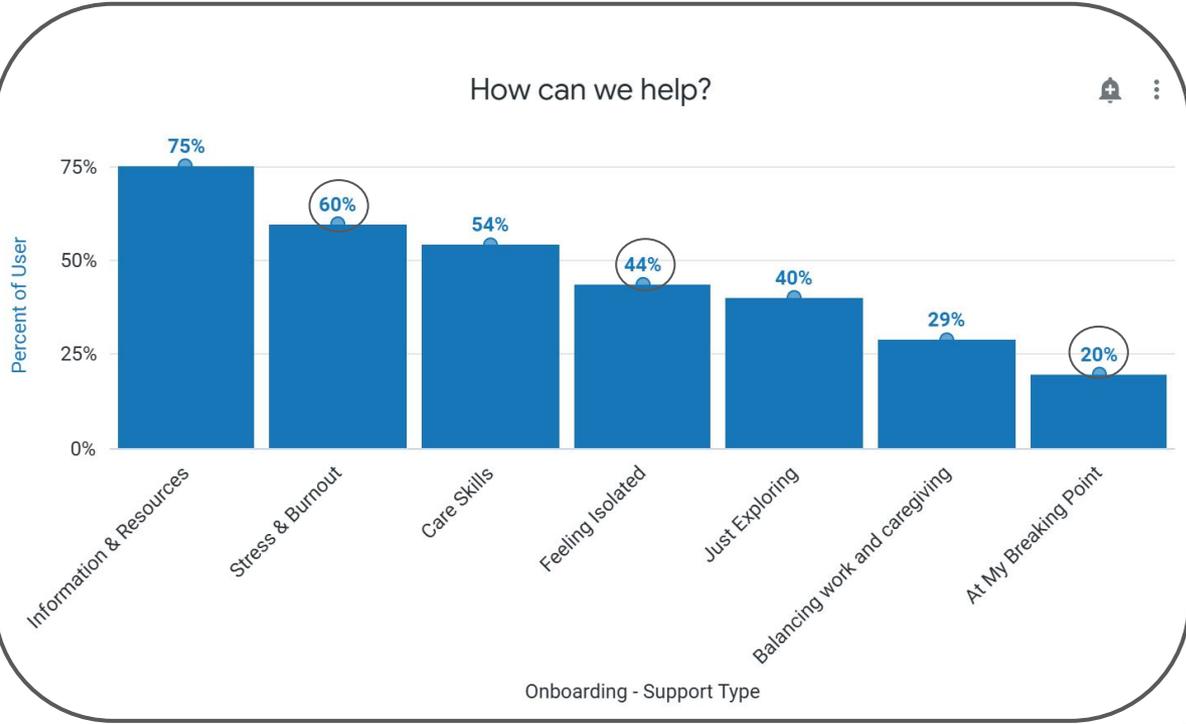
Friend, Family or Neighbor

Community Group

Online Search (Google, etc.)

**2025 Top Staff Invites:
Sheboygan County
Milwaukee County
Vernon County
Brown County
Waushara County**

Guiding Caregivers to resources that matter



New Caregiver email notifications:

Look at the Caregiver/User Profile in Trualta

User Contact List

Click

View

Look in the Topics tab

Profile

Toolkits

Topics

Activity

Scroll to see:

Support Type

Select All +

At My Breaking Point ✓

Balancing Work And Caregiving +

Care Skills +

Feeling Isolated ✓

Information & Resources +

Just Exploring +

Stress & Burnout ✓

Caregiver Engagement

2025

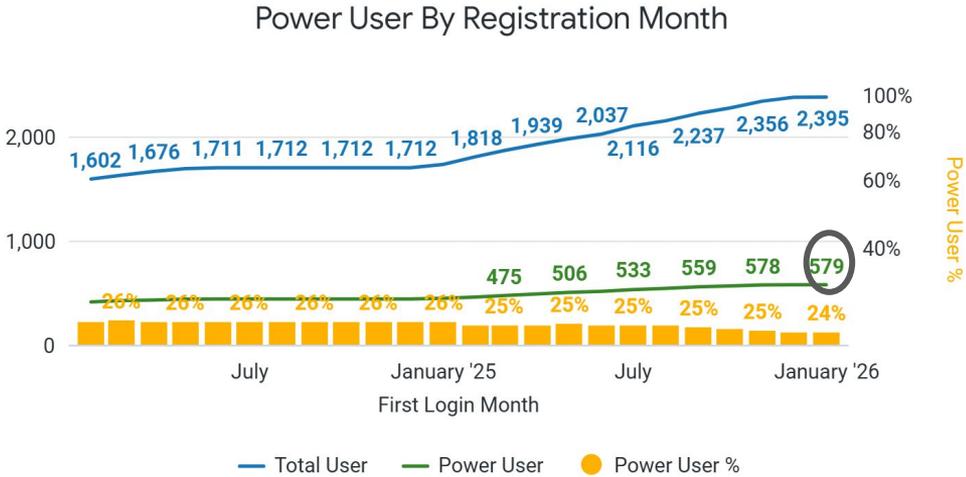
-  Content views 3,202
-  Seat Time Learning Library 29,626 minutes
-  Unique Live Event Users: 183
-  Live Registrations 698
-  Seat Time Live Events: 17,713
-  Forum Activities: 6,891

Since Inception

-  Content views 18,703
-  Seat Time Learning Library 140,816 minutes
-  Unique Live Event Users: 300
-  Live Registrations 1,007
-  Seat Time Live Events: 30,068
-  Forum Activities: 8,729

Power Users ~ 15 or more activities

	Key Finding	Current
Number of Power Users (15+ activities)		579/24%
Unexpected Hospital Visit Prevention ¹	Engagement can decrease unexpected hospital visits for care recipients by 20% among Power Users	\$754,090
Delayed Transition of Care ²	Engagement on the Trualta platform delays long term care by 15 months among Power Users	\$5,110,080
Annual Estimated Savings		\$5,864,170



Methodology: Data collected through the Trualta platform via self-reported surveys. A study cohort of engaged caregivers were compared with a control group of users who didn't deeply engage (less than 15 activities). Responses were grouped by engagement level to explore the relationship between platform use and health outcome. An engaged caregiver is defined as a Trualta power user (15 activities across learning, community forum, peer support and coaching).

¹ Study conducted in 2024
² Study conducted in Q1 2025

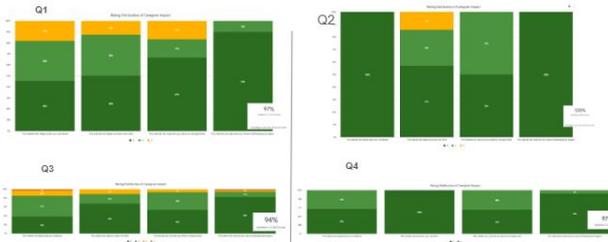
2025 Caregiver Satisfaction

4.71

Average Satisfaction Score

94%

Satisfied % (CSAT Score)



Satisfaction (% Agree or Strongly Agree):

This website has helped build your confidence

84%

This website has helped you learn new skills

90%

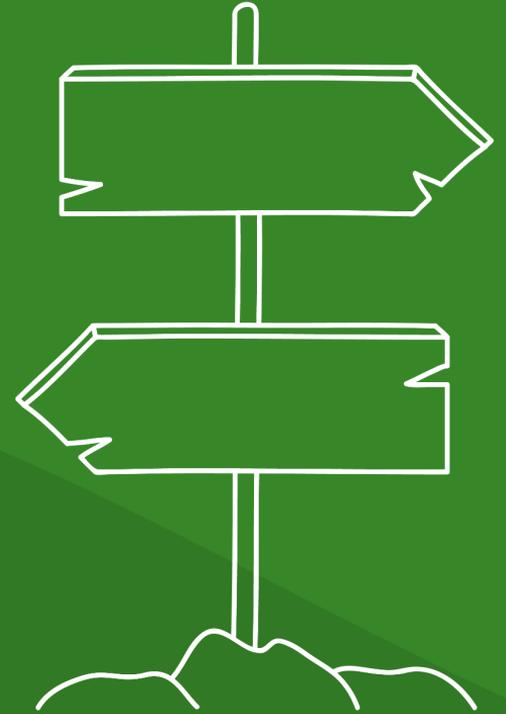
This website has improved your ability to manage stress

92%

This website has improved your sense of belonging and support

96%

2025 Platform Enhancements and Newest Features



Trualta's 2025 Enhancements

Q1

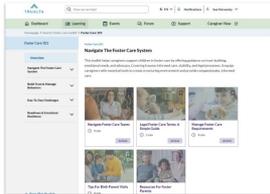
Q2

Q3

Q4

Mobile Experience Improvements

New Toolkit: Foster Care 101



Navigating the foster care system is complex, and foster parents need the right tools to provide stable, supportive, and trauma-informed care.

Features 20 engaging learning activities, across four key areas:

- Navigate the Foster Care System
- Build Trust & Manage Behaviors
- Day-to-Day Challenges
- Readiness & Emotional Resilience

Referral - Guest Link

Advanced Recommendations On Learning Activities: Recommendations include all 3 of Trualta's components.

New Event Types: Caregiver Classes and Book Club

New Toolkit: Cancer Care

This structured resource includes 33 engaging learning activities, delivered through a mix of articles, videos, and interactive exercises across four key areas:

- 1. Cancer Care Basics**
 - What cancer is, how it's diagnosed, and what caregivers can expect
 - Plain language explanations of complex medical terms
 - Staging and progression information to guide care through every phase
 - Actionable steps to stay organized, build a care team, and pain ahead
- 2. Treatment & Management**
 - Guidance on the caregiver's role and how to show up without "losing" it
 - Coping strategies for chemotherapy, surgery, radiation, and more
 - Tips to manage side effects like fatigue, nausea, infections, and anxiety
 - Questions to ask the care team at every stage of treatment
- 3. Caregiver Emotions**
 - Emotional support for caregivers coping with fear, guilt, and burnout
 - Guidance for managing challenging family relationships
 - Interactive scenarios to practice difficult conversations
- 4. Care With Empathy & Respect**
 - Tips for respecting autonomy and honoring personal wishes
 - Language swaps and communication do's and don'ts
 - Practical tools for recognizing and managing stress and anxiety together



Forum Improvement: "My Activity" Section and "For You"

Toolkit Navigator

New Toolkit: Balancing Work & Caregiving



Balancing a job while caring for someone can feel overwhelming. Whether trying to focus during meetings while worrying about a parent at home, or rushing from a care appointment to a shift, working caregivers face real challenges that impact their health, productivity, and long-term career goals.

Features 17 engaging learning activities across three key areas:
1. Workplace Challenges
2. Finding Balance
3. Strategies For Daily Life

Live Events: Meet the Host

Designed for New Caregivers or First Time Registration + Attendance

Relax & Recharge: For The Body (R2)

Jan 8, 2026 - Jan 29, 2026

Register

Description

Release the tension you've been carrying all week.

If your body has been running on autopilot, this is your invitation to listen again. Easy stretches, slow movement, and mindful attention help release what's been building up—tightness, tension, fatigue. This isn't exercise; it's care. Each movement is an act of permission to slow down, breathe deeper, and feel present in your own skin. You'll leave with a little more space in your body and a little more energy to meet what's next.

Cameras and microphones are off to allow you to fully relax and recharge.

[View More](#) ▾

Event Details

Every Thursday starting January 8 to January 29, 2026

7:00pm - 7:30pm EST

Join here at the time of the event

Host: [Jacquelle Bon-Acosta](#)

A Peek Inside This Event



Register

Click below to save your space at the event.

Register

Relax & Recharge: For The Body (R2) Registered

Jan 8, 2026 - Jan 29, 2026

NOTE: This button will be enabled 15 min before the meeting begins.

Join Meeting

Details

Welcome



A Message From Your Host

Hi there! I'm so glad you signed up for our webinar. You carry so much every day, and I hope this session gives you a moment that feels supportive and encouraging. I'm really looking forward to having you there! -Jacquelle

Getting Ready For Your Event

[Add To Calendar](#) 📅

What To Expect In Webinar



Overview

Your host will begin by introducing the key topics for the session and



Guided Learning

Your host will walk through each topic in depth, sharing practical tips



Closing

At the end of the session, your host will wrap up the key takeaways, stop



TRUALTA

Thank You!

www.trualta.com
m

info@trualta.com
1-800-214-5085

Sue Murawsky
Relationship Manager

sue@trualta.com