

Awareness Campaign

Thinking about OUR work

- How do make it so that caregivers are bumping into this information?
- What are we missing? What are our blind spots from your perspective as the “boots on the ground”?
- Any other input?

Thinking about YOUR work

- What good work is happening in your community around caregiver awareness? Go ahead and brag!!
- How can we use these tools to lead people directly to resources to lighten your load?

Thinking about COLLABORATION

- What are some ways we can engage with caregivers to capture their stories?
- What are some events/conferences/etc. we should be sure to attend?

Other thoughts or notes