

National Strategy & Wisconsin's 2024 Administration for Community Living (ACL) Award

Wisconsin Family & Caregiver Support Alliance (WFACSA), Co-Chair

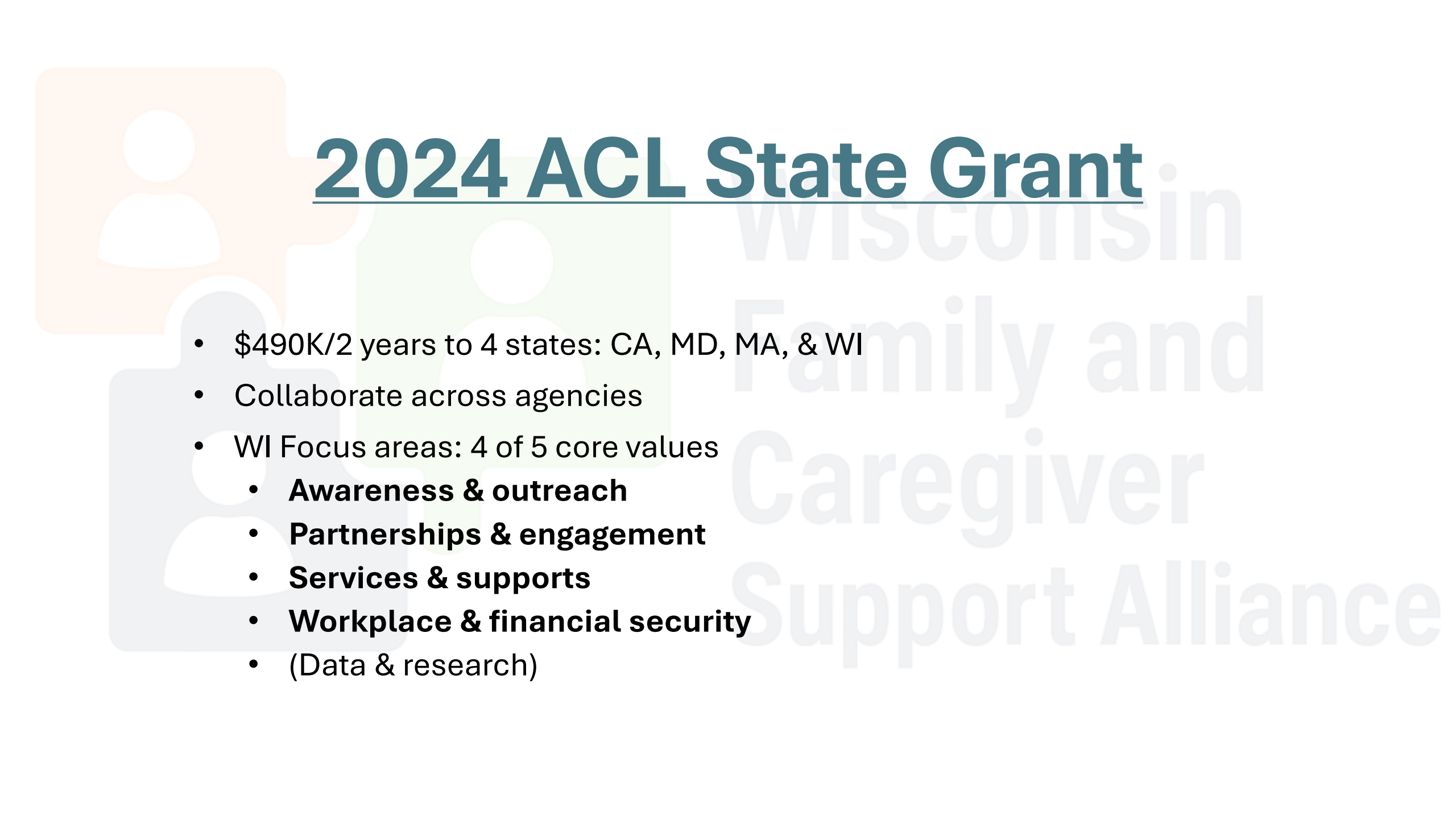
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Caregiver Coordinator Statewide Meeting

9.23.25

2022 National Strategy to Support Family Caregivers

- Developed through the [RAISE Family Caregiving Act](#)
 - **Bipartisan supported**
- Input from **15 federal agencies** and **hundreds of caregivers/organizations**
- Outlines **nearly 500 actions**
- Supports (now) **63 million U.S. family caregivers** in maintaining:
 - Health
 - Well-being
 - Financial stability



2024 ACL State Grant

- \$490K/2 years to 4 states: CA, MD, MA, & WI
- Collaborate across agencies
- WI Focus areas: 4 of 5 core values
 - **Awareness & outreach**
 - **Partnerships & engagement**
 - **Services & supports**
 - **Workplace & financial security**
 - (Data & research)

Anticipated Deliverables

- Statewide Marketing Campaign
 - [Videos](#), updated [WisconsinCaregiver.Org](#) website, NFCM Toolkit ([*2025 National Family Caregivers Month - Marketing Toolkit \(Preview\)](#))
- Engagement with legislators (WFACA is an active core member of the [Wisconsin Aging Advocacy Network](#) or WAAN); promote the [Advocacy Toolkit](#) & in-district meetings
- Advancing caregiver workplace efforts
- Direct services for caregivers like respite through [Healthy Meals, Healthy Minds \(HMHM\) Grant Program](#)
- Collaboration with new partners (e.g., Long-Term Care) *and* professional/health care partners to train on more caregiver inclusive approaches.

Bringing It All Together

- **Objective 1.1:** Expanding awareness & outreach to family caregivers
- **Objective 1.3:** Launching a statewide caregiver awareness campaign
- **Objective 1.4:** Reaching underserved caregiver populations
- **Objective 2.3:** Building partnership & engagement across systems
- **Objective 3.1:** Strengthening caregiver services & supports
- **Objective 4.1 & 4.2:** Advancing financial & workplace security

Advocacy: Elevating caregiver voices in policy and practice

We'll ask you...

- Based on what you will learn today, brainstorm one realistic activity or outreach strategy you can implement in your local caregiver program that supports your focus area.
- 😊 Bonus if it's something simple, free, or already underway. 🎉