



Flipping the Script on Medicaid: Efficient. Accountable. Impactful.

The Competing Narrative

From waste, fraud, and abuse to effective, accountable, and impactful

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| ✗ Medicaid is wasteful. | ✓ Medicaid is cost-effective and saves taxpayer dollars. |
| ✗ Fraud and abuse are rampant. | ✓ Oversight, audits, and strict eligibility rules ensure accountability. |
| ✗ Government programs don't work. | ✓ Medicaid keeps people healthy, working, and independent. |

What Medicaid Really Does: The Wisconsin Model

Saves Money:

Keeping people at home with support costs far less than institutional care.

Home care: \$5,000/month vs. Nursing home: \$10,000/month vs. IDD care: \$45,000/month

Prevents Costlier Crises:

- Eliminating waitlists prevents people from dying while waiting for care.
- Providing home care reduces hospital overcrowding and frees up beds.
- Supporting caregivers prevents burnout and job loss for family members.

Ensures Strong Oversight:

- ADRCs track every 15 minutes of staff time.
- Services are audited at multiple levels—state and federal.
- Eligibility is checked annually by certified professionals.

Supports the Workforce:

7 in 10 people on Medicaid are working—those who aren't often have chronic conditions, disabilities, or are waiting for disability approval.

Boosts Local Economies:

Medicaid funds pay caregivers, medical providers, and service agencies—supporting jobs and businesses.



What Medicaid is:

- ✓ Medical insurance **NOT** a cash benefit
- ✓ Workforce program - supporting jobs in community
- ✓ Used for work already provided
- ✓ The only way for people to get this type of care if they lack private pay options

There are 19 different Medicaid programs in Wisconsin, including: MA, BadgerCare, Family Care, IRIS, MAPP, Institutional, and more

Who is on Medicaid in Wisconsin?

1.2 million Wisconsinites are on Medicaid

This includes:

- 1 in 7 adults age 19 - 64
- 1 in 3 children
- 4 in 7 nursing home residents
- 1 in 6 Medicare beneficiaries
- 1 in 3 people with disabilities

The elderly and individuals with disabilities make up 24% of Medicaid enrollees and account for 57% of Medicaid expenditures.

The Economics of Medicaid in Wisconsin

Medicaid accounts for 26% (\$13 billion) of Wisconsin's \$50 billion state budget.

- \$9.24 billion is funded by the federal government.
- \$3.7 billion comes from state funds, which are used to secure federal matching dollars.

Downstream financial impacts

Community-Based Medicaid saves money & keeps people where they want to live

Home care: \$5,000/month | Nursing home: \$10,000/month | IDD care: \$45,203/month

In Brown County:

1,414 Businesses utilize Medicaid **\$480,000,836** was reimbursed right here in our community.

This includes: Hospitals • Medications • Home Care • Transportation & More