



Volume 7, No. 32 August 12, 2025
Office: 608-243-5670 Fax: 866-813-0974
info@gwaar.org www.gwaar.org



Leadership Opportunity

Openings available on our Board of Directors

✓ Applications welcome! **Learn more:** gwaar.org/join-the-gwaar-board



Greater Wisconsin Agency on Aging Resources (GWAAR) News

Nice to Know

Reminder: Now hiring: Veteran Self-Directed Program (VSDP) Care Consultant

Ideal candidate will be located in Central, South-Central, or West-Central WI.

View the full job description: <https://gwaar.org/api/cms/viewFile/id/2008591>

Do something Grand for Grandparents Day

Generations United is inviting others to **#DoSomethingGrand** and celebrate Grandparents Day (Sunday, September 7) throughout the month of September! This year, they are celebrating **Stories From the Table:** <https://nonnas.1community.com/>. (close the pop-up chat window to view the page).



Inspired by the hit Netflix film *NONNAS*, this social impact campaign is a celebration of food, family, and the wisdom passed down through generations, and offers a way to promote intergenerational exchange in your community. **Learn more:** <https://grandparentsday.org/>.

Interested in being a Grand Partner for Grandparents Day? Email Generations United's **Project Specialist Adina Wambua** at awambua@gu.org to become a partner today!

Abuse in Later Life Grant

Need to Know

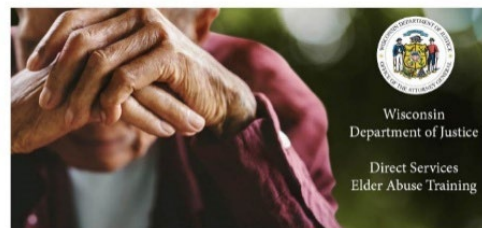
Final reminder: Direct Services Elder Abuse Training

Thursday, August 14 | 8:30 a.m. – 4:30 p.m. | Polk County

Registration: <https://bit.ly/3I98IL4>

View the flyer:

<https://gwaar.org/api/cms/viewfile/id/2008596>



Advocacy

[Janet Zander](#), Advocacy and Public Policy Coordinator

Nice to Know

SB 152 (financial eligibility for AFCSP) Signed into Law

On Fri., Aug. 8, Governor Evers signed [SB 152](#) into law (2025 Wisconsin Act [21](#)). This legislation removes income requirements for the Alzheimer's Family and Caregiver Support Program (AFCSP) to align with the federal National Family Caregiver Support Program (NFCSP). Removing income-based eligibility requirements from AFCSP will protect up to \$3.5 million in annual federal NFCSP funding and ensure support remains accessible to low- and middle-income families. This legislation received strong bipartisan support from the state legislature, with one-third of state legislators signed on in support of this bipartisan legislation.

[SB 152](#) does not specifically include an effective date; therefore, the bill takes effect within a few days after it is signed (giving the Legislative Reference Bureau time to post the new bill language). Unless specified differently in the bill (which SB 152 does not), **the day after the governor signs a bill, the Legislative Reference Bureau publishes the new act online. The law takes effect the day after that.** See the Wisconsin State Legislature's Follow the Process - <https://legis.wisconsin.gov/about/follow>. Please inform staff members overseeing AFCSP, as well as fiscal staff.

Please thank your State Senator and Assembly Representative, and Governor Evers for their quick action to get this necessary legislation signed into law before the end of the year. To find out who represents you in the state legislature, type your home mailing address in the box at the top of this page - <https://maps.legis.wisconsin.gov/>. A message can be sent to Governor Evers via his online contact form - <https://wi.accessgov.com/public/Forms/Page/governor/voice-an-opinion/1>



Photo Notes: Wisconsin Governor Tony Evers; former Wisconsin Governor Marty Schreiber; Wisconsin State Representative Dean Kaufert; WAAN members from GWAAR, Respite Association of Wisconsin (RCAW), Milwaukee Co. Area Agency on Aging, Alzheimer's Association – Wis. Chapter, and AARP Wisconsin; Wis. DHS Bureau of Aging and Disability Resources (BADR), and others.

Social Security's 90th Anniversary awareness: Social media toolkit available

To recognize and celebrate the 90th Anniversary of the signing of the Social Security Act, the Wisconsin Aging Advocacy Network (WAAN), created a social media toolkit as a resource to help WAAN members, aging advocates, and partner organizations:

- **Share** the vital role Social Security plays in reducing poverty among older persons, people with disabilities and survivors,
- **Educate** community members and policymakers regarding the relationship between Social Security and retirement Security. For many, Social Security is the largest source of retirement income, and for a significant portion, it provides at least half or more of their income, and

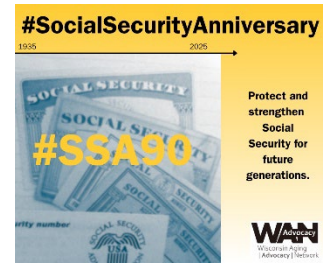
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- **Advocate** for the protection of Social Security benefits which serves as a critical safety net. Without Social Security benefits, nearly 4 in 10 adults aged 65 and older would have incomes below the official poverty line.

In this toolkit, you'll find:

- Sample social media posts and graphics
- Key talking points on Social Security's role
- Resources and reports with credible data to help tell the story of impact



Together, we can strengthen the voices of older people and family caregivers across the U.S. to ensure policymakers understand the critical role Social Security plays in the lives of millions of Americans, providing economic security and a foundation for retirement planning.

View the toolkit: <https://gwaar.org/api/cms/viewFile/id/2008656>

Download the images: <https://gwaar.org/api/cms/viewFile/id/2008655>

New Survival Coalition Survey

The Survival Coalition of Wisconsin Disability organizations is conducting a survey of people with disabilities and older adults who use Medicaid, their caregivers, and their providers. The purpose of the survey is to find out how much time and effort currently goes into Medicaid eligibility, how much unpaid care already is provided, and what people are most concerned about with the more than \$900-990 billion in Medicaid cuts that were signed into law July 4, 2025.



Survey links:

English: <https://www.surveymonkey.com/r/SBLJQYN>

Spanish: <https://es.surveymonkey.com/r/KC2RFW2>

Please share this survey with people with disabilities and older adults who use Medicaid, their caregivers, and their providers. **You are encouraged to add the survey link in your newsletters, messages to your network and email lists.**

Participate in Wisconsin's 2025 Civic Health Challenge

The Civic Health Challenge is a four-week challenge for individuals and groups to strengthen their own civic health skills and practices, with opportunities to learn, create, and connect. Challenges will go out once a week via email and there will be a weekly zoom call, which may be a workshop or a focused discussion. Themes include voting, volunteering, meeting your neighbors, and other forms of community and political engagement. **You can sign up at any time throughout the month.**

The Civic Health Challenge was put together by the Wisconsin Civic Health Initiative - a coalition of community and university-based groups working together to support civic health in our state - including Wisconsin Partners (GWAAR is a member), the Wisconsin Philanthropy Network, and United Way of Wisconsin.

2025 Civic Health Challenge Sign-Up: <https://bit.ly/3UnqMnN>

For more information: [Participate in Wisconsin's 2025 Civic Health Challenge – Center for Community and Nonprofit Studies – UW–Madison](#): <https://bit.ly/47cio27>



FY 2026 HHS Spending Bill Approved by Senate Appropriations Committee

Last month, just a day before the August recess, the Senate Appropriations Committee approved their bipartisan Federal Fiscal Year (FFY) 2026 Labor, Health and Human Services and Education (LHHS) spending bill, **with level funding for almost all Older Americans Act (OAA) programs and other key programs such as SHIPs** administered by the federal Administration for Community Living (ACL).

- **Most OAA Title III** Grants for State and Community Programs on Aging, both **Title VI** Grants for Native Americans and the **Title VII** Vulnerable Elder Rights Protection Activities **programs were level funded**. **Title III E** Family Caregivers Support **received a \$2 million increase over FY 2025** for implementing the National Family Caregiver Strategy.

Many programs that were proposed for elimination in the FY 2026 President's budget were fully or partially funded in the Senate bill, including:

The **OAA Title V Senior Community Service Employment Program (SCSEP)** is funded by the Senate Appropriations Committee at **\$395 million**. The FY 2025 funding level was \$405 million; however, the SCSEP funding level for the Senate's spending bill is allocated between April 1, 2026, and June 30, 2027. This timeframe is not in line with the federal fiscal year (10/1-9/30), and it is currently unclear why Senate appropriators took this approach.

- The **Low Income Home Energy Assistance Program (LIHEAP)** is funded at \$4.04 billion, a **\$20 million increase over the FY 2025 funding level**
- The **Community Services Block Grant (CSBG)** is funded at \$770 million, **down \$34 million from FY 2025**
- The **Corporation for National and Community Service (RSVP, Foster Grandparent, and Senior Companion Programs)** is **level funded at \$237 million**.

Funding levels approved by the Senate do not necessarily reflect final funding levels, as the House and Senate are expected to begin negotiations on final budget amounts when they return to Washington, D.C. next month. The FFY 2025 budget expires on September 30. For a full overview of the Senate bill's funding levels, see [USAgings updated appropriations chart](#).

[USAgings updated \(7-31\) appropriations chart](#): <https://bit.ly/4loxpB0>

Next Steps

The House and Senate members are home in their states and districts for the month of August, presenting a great opportunity for local advocacy. Since the House pushed their LHHS markup to September, **now is the time to engage your U.S. Representative in person and let them know how critical funding for OAA programs is for the older adults and caregivers you serve.**

Take Action Now:

Contact your House lawmakers today on FY 2026 Labor/HHS appropriations. We need to **push House Representatives to build on the level funding in the Senate bill and increase funding for OAA programs, while protecting other key aging funding sources from cuts. Reach out to your Representative via email.**

Give your Congressman/Congresswoman a sense of how their communities are affected—take the time to localize what this funding means for the older adults and caregivers in your community or tribe. You can find contact information on your Member's website by entering your ZIP code in the "Look Up" box at top righthand side of the page here - <https://www.house.gov/representatives>. You could also **consider reaching out to your Member of Congress to request a site visit or in-person meeting**. This month is the perfect time to engage your lawmakers and invite them to see how critical your work is to the older adults in your community!



Webinar update: Federal Funding Fallout 2025: Info and Action Steps

Friday, August 15 | 9:00 - 10:00 a.m.

English registration: <https://bit.ly/45Ilmdj>

Spanish registration: <https://bit.ly/41yqMFe>

Medicaid. Social Security. Disability Programs. Education. Federal Budget.

Join BPDD this Friday to get the latest on Federal funding cuts and federal agency changes that impact people with disabilities.

This webinar is limited to the first 500 people who log on. BPDD is committed to making its resources as accessible as possible. When you register, you will receive another e-mail with the zoom link.



Data Management

[Carrie Kroetz](#), Data Management and Technology Coordinator

Nice to Know

Upcoming Webinars

PeerPlace – Webinar

- [Service Units Review Webinar Registration](#) – Monday, August 18th, 10-11AM
<https://bit.ly/4owWInI>

For those who would like a refresher or are new and would like a review of each service type and how they should be reported. (We hope we have fixed the webinar notices – but just in case a notice will still be sent out one hour prior to the webinar. If you are unable to attend, the webinar will be recorded and posted usually within 24 hours.)

- More upcoming webinars will be posted to assist with End-of-Year reviews – stay tuned!

Family Caregiver Support

[Bryn Ceman](#), Older Americans Act Consultant - Family Caregiver Support Specialist

Need to Know

UPDATED Virtual & Telephonic Support Options for Caregivers! 📞 💻

Caregiver Coordinators — looking for meaningful ways to support the family caregivers you serve?

The Wisconsin Family & Caregiver Support Alliance (WFACSA) has updated its website to include expanded virtual and phone-based offerings to make support more accessible than ever! 🌐 📱

- ◆ Telephonic support groups for those without internet access
- ◆ Virtual support groups with flexible scheduling
- ◆ Virtual Strong Bodies programs to build strength and confidence from home 🤝 🪑

These FREE opportunities are perfect for caregivers facing time, transportation, or technology barriers. Be sure to share and refer caregivers to this one-stop hub:

<https://wisconsincaregiver.org/> | Events for Caregivers

Let's make support easier to access, wherever caregivers are. ❤️



📌 Calling All Caregiver Coordinators!

Please help the Wisconsin Family & Caregiver Support Alliance (WFACSA) celebrate National Family Caregivers Month this November by sharing powerful caregiver stories from across Wisconsin!

We're looking for heartfelt stories that highlight the strength, compassion, and resilience of Wisconsin's family caregivers, especially those who've:

- ☀️ Found relief through respite
- ☀️ Prioritized self-care
- ☀️ Spent meaningful time with family and friends

Let's uplift the voices of caregivers who found balance, connection, and rest. Their stories will be shared on Facebook and in newsletters to ✨ inspire ✨ others and shine a light on caregiving across our state. 🙌

Let's honor those who give so much, one story at a time. 🎯 **What we need:**

- ✓ A brief caregiver story 📝
- ✓ A photo (optional but encouraged) 📷
- ✓ Caregiver's permission to share their story/image ✓

Please send stories to:

Bryn Ceman, Caregiver Programs Specialist, bryn.ceman@gwaar.org



Reminder: Caregiving in the U.S. 2025: 63 Million and Counting

The latest Caregiving in the U.S. 2025 report reveals a staggering rise in unpaid caregiving—63 million Americans, or 1 in 4 adults, are now caring for someone with complex medical needs or a disability. That's a 20 million increase since 2015.



These family caregivers are managing medical tasks, holding full-time jobs, and sacrificing their well-being—often without training, compensation, or support.

📌 Explore and share the findings:

- 🔍 Access the full 2025 report: <https://www.caregivingintheus.org/>
- 📁 Download the Partner Toolkit: <https://www.caregiving.org/caregiving-in-the-us-2025-toolkit/>
- 🎥 Watch the Partner Briefing Webinar: https://www.youtube.com/watch?v=JZ0yI_law14
- 📄 View the Webinar Slides: <https://bit.ly/3HajuRa>

Let's work together to elevate the visibility of caregivers and advocate for the support they urgently need.

Reminder: Upcoming Caregiver Coordinator Statewide Meeting – Save the Date!

Tuesday, September 23 – IN-PERSON Meeting | 10:00 a.m. – 2:30 p.m.

Wilson Senior Center (2601 W Howard Ave, Milwaukee, WI 53221)

Lunch provided; bring your own if you have dietary restrictions.

Attendees are responsible for hotel reservations. Nearby options include:

- Holiday Inn & Suites Milwaukee Airport
- Courtyard Milwaukee Airport
- Best Western Plus Milwaukee Airport Hotel



Nice to Know

Reminder: 2025 Fond du Lac County Caregiver Conference – Registration Now Open!

Thursday, September 18 | 8:30 a.m. – 3:00 p.m.

Join us for a day of education and support for those who care ♥

- 📍 Community Church, N6717 Streblow Dr., Fond du Lac, WI
- 💰 \$5 Family Caregivers | \$15 Professional Caregivers
- 🌟 Keynote Presentation:

“Until My Memory Fails Me: Mindfulness Practices for Cultivating Resilience & Self-Compassion in the Face of Cognitive Decline”

🗣️ Presented by Sharon Lukert – Chaplain, Educator, and Advocate living with Mild Cognitive Impairment

🔍 Choose from six interactive workshops, including:

- Estate Planning 101
- Noticing Memory & Thinking Changes
- Lessons Learned in Joy
- Thriving amid Change
- Assistive Technology for Memory Support
- Caring for Someone with Bowel & Bladder Issues

🍴 Lunch is included with registration

✅ Registration deadline: Friday, September 12, 2025

📄 Register now: <https://form.jotform.com/251205117975153>

📞 For questions, contact: 920-929-3419

✉️ Email: alyssa.sommerfeldt@fdlco.wi.gov

View the flyer: <https://gwaar.org/api/cms/viewFile/id/2008653>



Reminder: Caregiver Coordinators — Here's a Fall Prevention Resource You'll Want to Share! 📄

Caregivers often put their own safety last while focusing on others. But a fall can jeopardize their ability to continue providing care. Help them stay strong, steady, and safe by sharing this caregiver-specific fall prevention resource:

👉 <https://fallsfreewi.org/prevent-falls/caregivers/>

This site offers FREE, easy-to-use tools you can incorporate into your caregiver support work:

- 📄 Printable handouts
- 👟 Tips on safe footwear
- 🧑‍🦯 Guides on assistive devices
- 🧠 Info on medications & supplements that increase fall risk
- 🧘 Balance & strength exercises
- ⬆️ Step-by-step on how to get up from a fall

👥 Use it in caregiver workshops, resource packets, or one-on-one visits.

Let's keep the caregivers we serve strong, safe, and supported. ♥

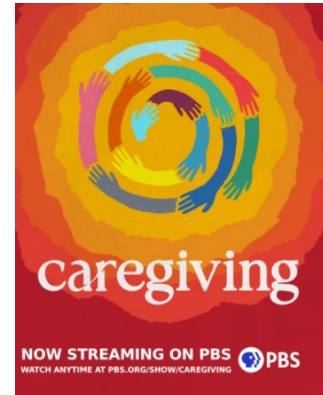
Reminder: New Caregiving Documentary Featuring Bradley Cooper – Now on PBS! 📺

A new PBS documentary on family caregiving, executive produced by actor and caregiver Bradley Cooper, is now available for streaming.

Like the 2017 release of *Being Mortal*, this film presents a powerful opportunity for community education. When *Being Mortal* aired, national partners provided toolkits and small grants to help communities host film screenings and discussions.

🔔 Consider using this new film in your community outreach to spark conversations about caregiving, aging, and support.

Visit the site: <https://wellbeings.org/collection/caregiving/>



Fiscal

[Carrie Kroetz](#), Data Management and Technology Coordinator

Need to Know

Upcoming

- The ARPA B, D and E Re-obligation Request and De-obligation Submission form links have been posted to the Fiscal Resources library.
 - Re-obligation requests are due August 26th.
 - De-obligation submissions are due September 30th.
 - We have been informed that **all** Aging Units can request additional funding from the remaining ARPA grants.
- The Final 2025 Budget to be posted shortly.
 - Once posted the 2025 Transfer Request will be posted as well. This request must match what is on your Final Budget.
 - All Aging Units must complete the online Transfer Request form, even if no transfers are being requested.
 - The Final Budget and Transfer Request are due August 22nd.
 - [Budget Review Webinar Registration](#) – Monday, August 18th, 11am-12pm.
<https://bit.ly/4loBXay>

For those who would like a refresher or are new and would like to review how to complete your budget form. (We hope we have fixed the webinar notices – but just in case a notice will still be sent out one hour prior to the webinar. If you are unable to attend. the webinar will be recorded and posted usually within 24 hours.)

Health Promotion

[Angie Sullivan](#), Older Americans Act Consultant - Health Promotions Specialist

Need to Know

August 5 Quarterly Health Promotion webinar replay available

In case you missed it. The August 5 Quarterly Health Promotion Webinar replay is available, featuring Stepping Up Your Nutrition by Pam VanKampen, GWAAR Nutrition Specialist and Men's Shed Presentations. Plus, updates from GWAAR and Wisconsin Institute for Healthy Aging (WIHA).

View the replay: <https://youtu.be/BXuuJnI7aiw>



Reminder: Legal Services Contract Request for Proposals

The Greater Wisconsin Agency on Aging Resources (GWAAR), is pleased to announce the Older Americans Act (OAA) Title III-B Legal Services Contract - Request for Proposal (RFP).

Proposals are due by September 12, 2025. The contract runs from January 1 - December 31, 2026 with option for four, one-year extensions.

View the RFP and apply: <https://gwaar.org/api/cms/viewFile/id/2008635>

For questions regarding the legal services RFP, please contact Angie Sullivan, OAA Specialist Health Promotion & Supportive Services at angela.sullivan@gwaar.org.



Reminder: Resources Now Available for Falls Prevention Awareness Month

It's almost here - Falls Prevention Awareness Month (FPAM) is just around the corner! This September let's shine a spotlight on staying safe, strong, and independent as we age. If you haven't started planning, now's the perfect time to dive in and see how you can use these resources in your community.

The FFWI Coalition has been busy behind the scenes creating fresh, ready-to-use materials to support your local efforts.

- * Press Release (English & Spanish)
- * Newsletter article (English & Spanish)
- * Radio Talking Points (English & Spanish) - a great way to reach older adults!
- * Social media graphics & suggested text (General, Tribal & Spanish)
- * Handouts (English & Spanish) - consider posting in transportation vehicles, distributing with Home Delivered Meals, share in newsletters and events

This year, our theme is Falls Prevention is a Team Effort. We ALL have a role to play to prevent falls. Let's make FPAM 2025 the most impactful one yet - together!

View the FPAM Promotional Resources - <https://fallsfreewi.org/for-professionals/promotional-resources/>

Falls Prevention is a Team Effort

September is
Falls Prevention
Awareness
Month!



FallsFreeWI.org



Nice to Know

Planning AHEAD,

Thursdays September 11 - October 23, 2025

11:00 a.m. to 12:00 p.m. on Zoom

Register here: <https://go.wisc.edu/plu9h7>

View the flyer: <https://gwaar.org/api/cms/viewfile/id/2008661>

Registration is required and space is limited.

Registration is \$30 (includes program materials)

Planning AHEAD - Advance directives, Handling financial changes, Estate planning, and Arriving at Decisions for the end of this life 7-Session virtual program to help participants understand how to prepare for the end of life for themselves or a loved one. For questions, contact Life Span Program Manager, Sara Richie, at sara.richie@wisc.edu



Planning AHEAD
Advance directives, Handling financial changes, Estate planning, and Arriving at Decisions for the end of this life

Join us for a 7-session virtual program to help participants understand how to prepare for the end of life for themselves or a loved one.

Thursdays September 11 - October 23, 2025
11:00am to 12:00pm on Zoom
Register here: <https://go.wisc.edu/plu9h7>

Registration is required and space is limited. Registration is \$30 (includes program materials)

Scan for more information:

For questions, contact Life Span Program Manager, Sara Richie, at sara.richie@wisc.edu

Human Development & Relationships Institute
UNIVERSITY OF WISCONSIN-MADISON

Guardianship Support Center

[Polly Shoemaker](#), WI Guardianship Support Center Attorney

Nice to Know

2025 WGA Fall Educational Conference

Tuesday, September 23 | 8:30 a.m. – 4:00 p.m.

7:30 a.m. open for registration

The Wisconsin Guardianship Association is hosting its 2025 Fall Educational Conference at the Jensen Community Center in Amherst, WI on September 23, 2025. This conference is designed for corporate guardians, volunteer and family guardians, and other professionals who work closely with individuals under guardianship in the state of Wisconsin.

View the agenda: <https://gwaar.org/api/cms/viewFile/id/2008660>

Download the registration form: <https://gwaar.org/api/cms/viewFile/id/2008659>



Nutrition

[Pam VanKampen](#), Older Americans Act Consultant - Nutrition Specialist/Senior Center Representative

Nice to Know

Reminder: Help Spread the Word for Malnutrition Awareness Week (Sept. 8-11, 2025)

GWAAR is once again a proud ambassador for MAW.

Please visit the [Spread the Word page](#) for downloadable press releases, social media posts, graphics, handouts, and much more to help you plan and promote Malnutrition Awareness Week.

Spread the Word page: <https://www.nutritioncare.org/spreadtheword>

-continued-

If you would like to participate in the MAW25 webinars for free, please use this discount code when registering: MAW-GWAAR. Note, it is case sensitive.

For information on registering for the webinars and claiming CE credit, follow these instructions: <https://bit.ly/3HbAl65>

In addition, the NOURISH Step September Newsletter is dedicated to this topic. You can access the Portrait and Landscape versions on our NOURISH Step website under the Monthly Handouts link: <https://gwaar.org/nourishstep>



Where's Chef Justin Johnson?

Check out the videos created by Sustainable Kitchens highlighting the incredible Cooking Kitchens in the GWAAR Service Area that he worked with over the years as part of the projects funded by GWAAR.

Thank you for the amazing cooking staff, Nutrition directors, and Justin for sharing his expertise, recipes, and passion for back-to-scratch cooking!

<https://www.facebook.com/SustainableKitchens15>

Spotlight on WASHARA: <https://www.facebook.com/share/r/1Dq6imvBLJ/>



Transportation

[Nick Musson](#), Older Americans Act Consultant – Transportation

Nice to Know

WisDOT Seeks Public Input on 2025 ADA Transition Plan — Your Voice Matters!

The Wisconsin Department of Transportation (WisDOT) has released its 2025 Americans with Disabilities Act (ADA) Transition Plan, and they're inviting the public — including aging units and advocates — to provide feedback. This is an important opportunity to help shape transportation accessibility for older adults and individuals with disabilities across Wisconsin.

Public comment is open now through Sunday, August 31 at 11:59 p.m.

We encourage all aging units to review the plan and share their insights. Your feedback can help ensure the transportation system is inclusive and accessible for all Wisconsinites.

 To access the ADA Transition Plan, watch an overview video, and submit your comments, visit: www.wisconsindot.gov/ada



Volunteerism

[Nick Musson](#), *Older Americans Act Consultant – Transportation*

Nice to Know

Webinar: Volunteering for a Better You

Wednesday, August 27 | 1:00 – 2:00 p.m.

Join the Wisconsin Institute for Healthy Aging (WIHA), Peggy Kurth, and Tony Omernik, GWAAR's newest Advisory Council member, to learn about the impact of volunteering on health and well-being.

Not able to make the event? Register and a recording will be sent after to all registered participants.

View the flyer: <https://bit.ly/45tScNJ>

Registration: <https://bit.ly/4lpJeXW>



Age Well

Volunteering for a Better You: Purpose, Connection, & Growth

Join us to discover how giving your time can give back to your health! This engaging presentation explores the powerful connection between volunteerism and well-being. Learn how helping others can reduce stress, improve mood, increase social connection, and even boost physical health. Whether you're already a volunteer or just curious about getting involved, you'll leave inspired and informed about how acts of service can lead to a happier, healthier life.

Presenters: Peggy Kurth (ADRC of Central Wisconsin) & Tony Omernik (Previously with RSVP)

**August 27
1-2pm
FREE WEBINAR**

Scan the QR Code to Register:

wiha
Wisconsin Institute for Healthy Aging
www.wiha.org

Wisconsin Senior Medicare Patrol

[Ingrid A. Kundering](#), *Senior Medicare Patrol Program Director*

Nice to Know

Reminder: August Scam Spotlight: “New” Medicare cards

The August Scam Spotlight from the Senior Medicare Patrol is now available and highlights a scam trend that is reported to us through the Helpline often: “New” Medicare Cards.

Guess what? There isn't a new Medicare card! It's a scam! Check out the Scam Spotlight to learn more about some of the red flags of this scam.

Read the August Scam Spotlight:

<https://www.smpwi.org/wp-content/uploads/2025/08/08-August.pdf>



Wisconsin SMP

August 2025 **SCAM SPOTLIGHT**

“New” Medicare Card

Do you know what isn't new? Your Medicare card.

Medicare beneficiaries are not receiving new cards, but scammers may try to convince you otherwise. For example, scammers may falsely tell you that Medicare is issuing new cards—perhaps a card that is plastic, or a card that has a chip in it. The scammers may tell you that for them to send your new card, you need to verify your identity, which could include your Medicare number. This is an attempt to get your personal or financial information.

Here are some red flags to look for:

- Unsolicited calls from anyone claiming to be from Medicare
- Anyone needing your personal information so that they can send you an updated Medicare card
- Anyone saying your card is expiring, and they need to send you a new one or you will be charged a fine
- Anyone stating Medicare is issuing new cards and you need to verify your number

Wisconsin Senior Medicare Patrol has a toll-free hotline to report any Medicare fraud. Call 888-818-2611 to report fraudulent activity. For more information, please call or go to www.smpwi.org

SMP
Senior Medicare Patrol
Protecting Medicare Fraud

This project was supported, in part, by grant number 90HPPC01-02, from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20520