



Durham Center for Senior Life  
Licensed since March 2022

"Technology is best when it brings people together."  
- Matt Mullenweg



**OATS** | OLDER ADULTS  
TECHNOLOGY  
SERVICES  
FROM **AARP**

# Greater Wisconsin Agency on Aging Resources, Inc.

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# Overview

- OATS & Senior Planet
- Licensing Opportunity
- How To Get Involved
- Questions?



# OATS

FROM ~~AARP~~



- **Founded in 2004**
- **Nonprofit & creator of Senior Planet**
- **Mission: to harness technology to change the way we age.**



# SENIOR PLANET

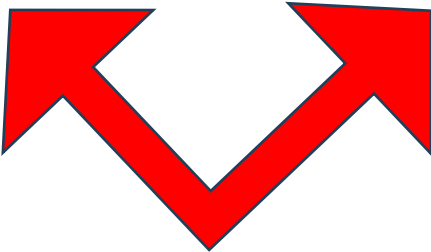
FROM **AARP**

- **Senior-facing programs**
  - Centers & partner sites
  - Virtual programs on [seniorplanet.org](http://seniorplanet.org)
  - Licensing
- **Tech help hotline**
  - 888-713-3495
- **Senior Planet training model**
  - Designed with and for older adults
  - Mainstream devices and applications
  - Emphasis on partnerships





# Opportunity



Free Digital Skills Training for  
Older Adults in Rural Communities  
of Wisconsin







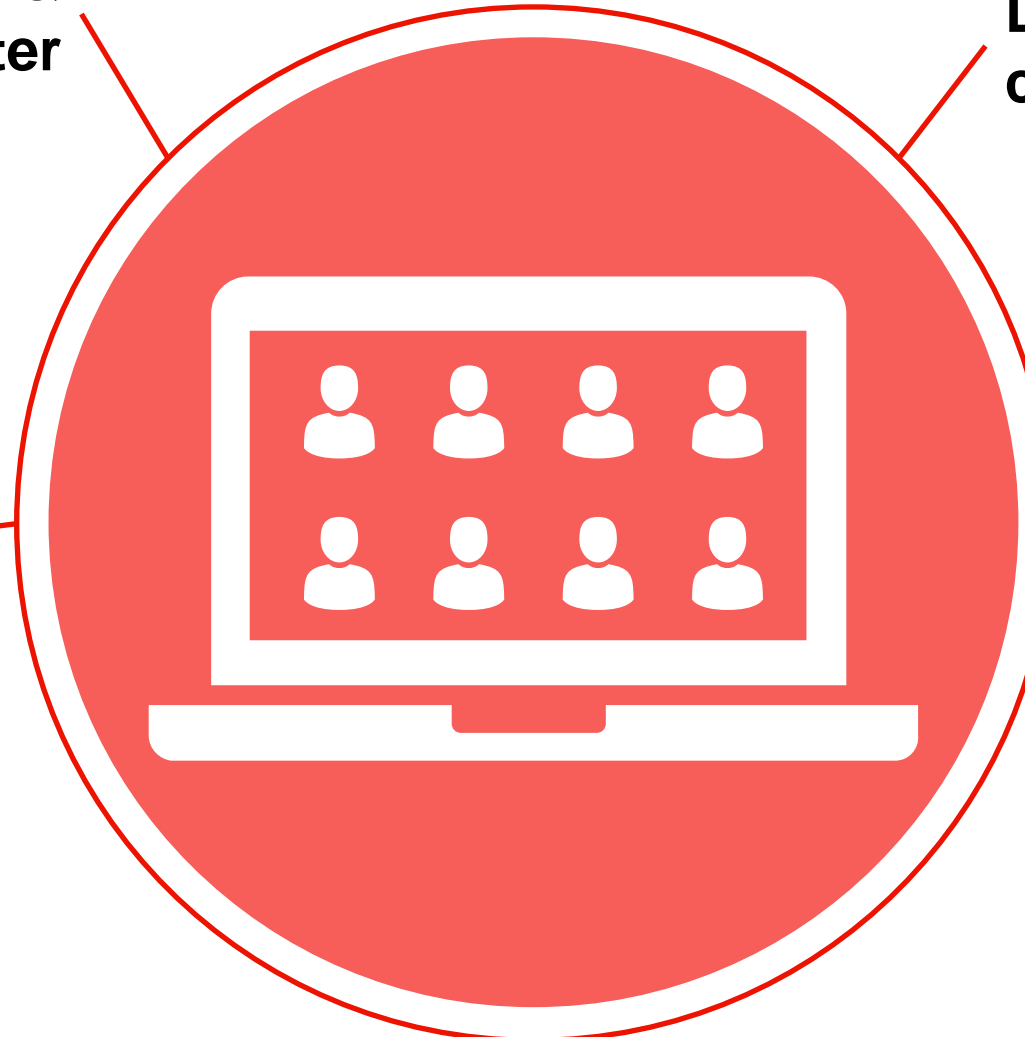
# Licensing

**Train the Trainer &  
digital resource center**

**Large selection of  
curriculum**

**Ongoing support  
and community  
building**

**Additional  
engagement  
opportunities for  
participants**



# Specifics

In-person experience

Year+ long commitment

Free of charge

Spots are limited







# Partner Resources

**Technology**

**Program  
Administrator**

**Classroom  
Space**

**Trainer(s)**

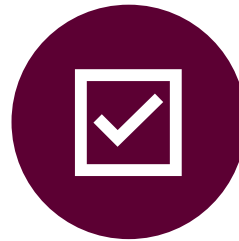


# Timeline & Next Steps

## Application



## Acceptance



## Admin Onboarding



Now

- Identify resources needed
  - Admin/trainers
  - Devices
  - Space

In 3-4 Weeks

- Accepted on a rolling basis
- Sign licensing agreement
- Commit admin

Post-Acceptance

- Trainer recruiting and commitment forms
- Begin program planning
- Specialized support



# Timeline & Next Steps

## Train the Trainer



February 2025

- Starting February 3<sup>rd</sup>
- 5-week commitment
- Live sessions & outside of class work

## Program Delivery



March '25 – March '26

- 4 quarters of program delivery
- Quarterly meetings & monthly events
- Opportunity to continue





**Questions?**



# Thank you!

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