



Volume 6, No. 45 November 5, 2024
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Greater Wisconsin Agency on Aging Resources (GWAAR) News

Need to Know

Reminder: GWAAR's Draft 2025-2027 Aging Plan public hearing TOMORROW

Wednesday, November 6 | 1:00 -2:30 p.m.

The Greater Wisconsin Agency on Aging Resources, Inc. (GWAAR) would like your input on the draft GWAAR 2025-2027 Aging Plan. The feedback provided will help improve the quality of the plan, leading to more comprehensive and effective solutions. public hearings are essential for ensuring that plans are developed in a transparent, inclusive, and democratic manner. They help build trust, improve decision-making, and promote the legitimacy and success of plans by incorporating community input and addressing concerns early in the process.



View GWAAR's 2025-2027 Aging Plan draft: <https://gwaar.org/api/cms/viewFile/id/2008356>

Here are the ways you can provide feedback on the draft plan:

- 1. Attend the virtual public hearing on November 6, 2024, at 1 pm.** At the beginning of the public hearing there will be a brief overview of the draft goals. Here is the login and call information:
Microsoft Teams Meeting: <https://bit.ly/3NBp3IO> | Meeting ID: 288 186 722 849 | Passcode: azvoKN
Dial in by phone +1 608-338-1382,,197149728# | Phone conference ID: 197 149 728#
- 2. Provide feedback through a Survey:** <https://forms.office.com/r/ELYw1TVaEL>. The survey will conclude on November 7, 2024, at noon.
- 3. You can provide written comments to the address below.** Deadline for written comments is November 7, 2024, at noon. Greater Wisconsin Agency on Aging Resources, Inc. 1414 MacArthur Road, Suite A Madison, WI 53714
- 4. You can request a copy of the draft plan** by contacting us at info@gwaar.org or (608) 243-5670

This information can also be found on the GWAAR website:

<https://gwaar.org/gwaar-2025-2027-aging-plan-public-hearing-process>

Nice to Know

Reminder: Leadership opportunities: GWAAR Board of Directors and GWAAR Advisory Council

GWAAR is looking for thoughtful, civic-minded, energetic individuals to serve on its 11-member board and 9-member Advisory Council. Members play a critical role in guiding and overseeing the agency's actions and initiatives. Candidates for these roles must live outside Dane and Milwaukee Counties and be able to devote time and energy to the GWAAR's governance.

Learn more: <https://gwaar.org/leadership-opportunities>



Reminder: Medicare Outreach Coordinator employment opportunity

The Medicare Outreach Coordinator, in conjunction with the GWAAR benefit specialist supervising attorney team, provides training and technical assistance to Elder Benefits Specialists and the broader community of State Health Insurance Assistance Program (SHIP) counselors.

Read the full job description: <https://gwaar.org/api/cms/viewFile/id/2008362>

View all open positions and application instructions: <https://gwaar.org/jobs>



Advocacy

[Janet Zander](#), Advocacy and Public Policy Coordinator

Need to Know

Reminder: Advocate for essential Older Americans Act programs: New email tool

We recently sent an email to all the individuals who registered for Wisconsin Aging Advocacy Day 2024 to offer them the option to use a new tool to reach federal members of Congress while they are back in the state. This action alert is to raise awareness of the importance of fully funding the Older Americans Act.

If you were not on this mailing list, but would like to send an email, you can access this tool using the link:

Use the tool to email your members of Congress: <https://oneclickpolitics.global.ssl.fastly.net/promo/625>

View the email: greaterwisconsinagencyonagingresources.cmail20.com/t/i-e-fjlkddl-l-u/

If you use the new tool and would like to share your feedback, please contact janet.zander@gwaar.org.



Nice to Know

AARP WI Virtual Advocacy Summit

Wednesdays, December 4 & 11 | 9:00 a.m.

Register today! AARP Wisconsin invites you to join its 2024 Virtual Advocacy Summit. The Legislative Advocacy Summit will be held virtually on Dec. 4 and Dec. 11. This will be an opportunity to review our work in 2024 and dive into our 2025 legislative priorities. Hear from local experts, national guest speakers, and legislative champions about the policies impacting Wisconsinites 50+.

There will be opportunities for participant input, so come prepared to participate in our legislative discussions. Register to receive all materials and links below. Please do not hesitate to reach out to Martin with any questions mshernandez@aarp.org

Wed., Dec. 4, 9:00 a.m. registration: https://events.aarp.org/event/SummitDay1_Advocacy/summary

Wed., Dec. 11, 9:00 a.m. registration: https://events.aarp.org/event/SummitDay2_Advocacy/summary



Announcing the 5th Annual Aging Well Summit: Healthy Brains, Healthy Caregiving

Saturday, November 9 | 10:00 a.m. -1:00 p.m.

The highly anticipated 5th Annual Aging Well Summit is set for Saturday, November 9, 2024, from 10 AM to 1 PM. This virtual event unites experts, professionals, and community members passionate about promoting healthy aging and caregiving.

A highlight of the summit is its keynote speaker, Dr. Joyce Balls-Berry, PhD, MPE, Associate Professor of Neurology at Washington University's School of Medicine. Dr. Balls-Berry will present "Partnership, Engagement, and Caregiving in Aging Research," offering attendees insights into the latest developments in aging research and their impact on caregiving practices.

The summit provides a unique opportunity for both family and professional caregivers to enhance their knowledge and skills in promoting healthy aging. Participants will learn from field experts, gaining practical tools to strengthen their caregiving approaches.

Registration for this free event is now open. Visit www.tinyurl.com/agingwellsummit2024 to attend.

The 5th Annual Aging Well Summit: Healthy Brains, Healthy Caregiving promises valuable insights and networking opportunities. Join us in making a difference in the lives of those we care for.

Event registration: www.tinyurl.com/agingwellsummit2024

5TH ANNUAL
AGING WELL
Summit

HEALTHY BRAINS, HEALTHY CAREGIVING

SATURDAY, NOVEMBER 9, 2024 | 10:00 AM - 1:00 PM

VIRTUAL EVENT

Keynote Speaker:
JOYCE BALLS-BERRY, PHD, MPE
Associate Professor of Neurology
Washington University School of Medicine
Inaugural Core Leader
Health Disparities and Equity Core
Knight Alzheimer's Disease Research Center
Associate Lead
Community Engagement for Precision Health
Institute of Clinical and Translational Science
Title: Partnership, Engagement, and Caregiving in Aging Research

Presenter:
NICOLE ROGUS-PULIA, PHD, CCC-SLP
Assistant Professor
Department of Medicine
Division of Geriatrics and Gerontology
University of Wisconsin-Madison

Presenter:
CHRISTINE RUSSELL, B.S.
Director of Health & Wellness Programs
Foundation for Black Women's Wellness

Presenter:
BETH FIELDS, PHD, OTR/L, BCG
Assistant Professor
Department of Kinesiology
University of Wisconsin-Madison
Affiliate Faculty Member
Center for Aging Research and Education
Wisconsin Alzheimer's Disease Research Center
University of Wisconsin-Madison

Scan the QR Code to Register or visit
<https://tinyurl.com/agingwellsummit2024>
Presented by Cairasu All Things Alzheimer's

Logos for: Center for Aging Research and Education, ALZHEIMER'S ASSOCIATION, MTZ Charitable Organization, Cultural Center of the University of Wisconsin-Madison, mgoe, and others.

Aging Plans

[Nick Musson](#), Older Americans Act Consultant

Need to Know

November 8 Deadline for Aging Plans

Please reach out to your assigned consultant if you will have trouble meeting the deadline.

Draft GWAAR 2025-2027 Aging Plan

Please see the first page of this newsletter for more details about the public hearing and feedback period.

November 6, 1:00 pm – draft GWAAR 2025-2027 Aging Plan public hearing. Details at:

<https://gwaar.org/gwaar-2025-2027-aging-plan-public-hearing-process>

November 7, 12:00 p.m. - Deadline to submit feedback on GWAAR's draft Aging Plan

<https://forms.office.com/r/ELYw1TVaEL>

Data Management

Carrie Kroetz Older Americans Act Consultant – Data Management

Need to Know

Important Dates and information for PeerPlace Training

PeerPlace Training Details:

November 6, 2024 - PeerPlace “go-live” date. Users may begin entering data into the PeerPlace system. Note that WellSky information will remain available for viewing and creating reports through the end of calendar year 2024.

Log in

On November 6, when PeerPlace goes live, you will log in using a new website address: <https://peerplace.dhs.wisconsin.gov>. **Do not use** "dhs-apps.wisconsin.gov," the link you have been using for the training site. Please check the status page the morning of November 6 to be notified of any important information.



DHS PeerPlace
Training

PeerPlace Training Details page, this page contains detailed information related to PeerPlace training including live webinar schedules, live webinar registration links, user group information, and key dates.

Upcoming PeerPlace Functionality Training for Aging program staff:

December 4, 2-3:30 p.m.: [Advanced Reporting Training registration link](#)

This webinar is highly recommended for all users and will focus on how to create reports from templates developed by PeerPlace, create customized reports, and utilize the PeerPlace View Builder feature.

PeerPlace Drop-in calls (all users)

- Wisconsin: Post Go Live Drop In Call #1 - Tuesday, November 12, 2-4 p.m.
- <https://attendee.gotowebinar.com/register/2354458358349065054>
- Wisconsin: Post Go Live Drop In Call #2 - Tuesday, November 19, 9-11 a.m.
- <https://attendee.gotowebinar.com/register/3224683328826836827>
- Wisconsin: Reporting Advanced Training - Wednesday, December 4, 2-3:30 p.m.
- <https://attendee.gotowebinar.com/register/2293953332984252503>

Note: Links to these webinars will also be sent out via GovD at the end of the week.

Training for all users

PeerPlace Core Functionality Webinar is **required for all users**.

This required training is applicable for all PeerPlace users in the Wisconsin ADRC, Aging, and Tribal partner network.

These live trainings were held on September 11 and 12, and recordings for these trainings, and all trainings, are located on the PeerPlace Webinar Recordings site.

PeerPlace Webinar Recordings: [PeerPlace Overview Webinar recording](#)

<https://vimeo.com/showcase/11338036/video/1003271603>

Family Caregiver Support

[Bryn Ceman](#), Older Americans Act Consultant - Family Caregiver Support Specialist

Need to Know

Reminder: National Family Caregiver Month (NFCM) Statewide Marketing Toolkit

The 2024 National Family Caregiver Month (NFCM) Statewide Marketing Toolkit is now available! This is your one-stop-shop for Marketing Materials!

The Toolkit aims to provide comprehensive resources and materials supporting unified messaging and outreach efforts across Wisconsin's 72 counties and 11 federally recognized tribes during November.

The Toolkit also aims to equip local organizations, agencies, and relevant parties with tools to effectively promote NFCM in newsletters, social media, and print, engaging target audiences and amplifying the reach of the statewide campaign."

Toolkit Messaging:

<https://respitecarewi.org/wp-content/uploads/2024/10/Marketing-Toolkit-Messaging-2024.docx.pdf>

Content for each week of National Family Caregiver Month: <https://wisconsincaregiver.org/>



Now available! Check out the recently released proclamation from Governor Evers naming November as Family Caregiver Month. **View the proclamation:** <https://gwaar.org/api/cms/viewFile/id/2008370>

Nice to Know

Reminder: Serving Family Caregivers in Your Transportation System webinar

Wednesday, November 6 | 2:00-3:00 p.m.

The National Aging and Disability Transportation Center (NADTC) is hosting a webinar, "Serving Family Caregivers in Your Transportation System". Join NADTC to explore how ridership could be expanded by targeting services to the family caregivers in your community.



This webinar will explore how transportation providers can enhance their services to support family caregivers better. Attendees will learn strategies for identifying, working with, and supporting family caregivers through transportation and hear examples of existing programs that effectively serve caregivers. Highlighted programs include:

- The Supplemental Respite Grant Program – Lisa Schneider, Respite Care Association of Wisconsin
- Developmental Mobility Advantage Ride Program – Chris Stephenson, Senior Resource Association
- Melanin Minded Navigator Transportation program – Bashir Easter, Melanin Minded, LLC.

Zoom registration link:

https://us02web.zoom.us/webinar/register/9217259871430/WN_2OIMqdiDQmWYNxeSEeMbMg#/registration

Check out the NADTC site:

<https://www.nadtc.org/training-events/>

Reminder: Engaging caregivers in your programs

The benefits of evidence-based programs are well known to the aging services network. Reaching caregivers with information and opportunities to participate can be a valuable way to grow the impact of your efforts.

Here are 7 ways to engage caregivers:

<https://www.ncoa.org/article/how-to-engage-caregivers-in-evidence-based-programs/>



NCEA Webinar on Caregiving, Ethics, and Elder Maltreatment

Wednesday, November 6 | 12:00-1:00 p.m.

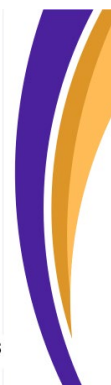
Caregiving for a family member, chosen family, partner, or friend can be very rewarding and meaningful. It can also be challenging. As a loved one's needs increase and caregiving duties expand over time, unexpected physical, emotional, or financial hardships may arise. Within this context, critical ethical questions may surface on topics including health care and financial decision-making; self-determination, safety, and autonomy; the changing nature of family relationships; and the link between caregiving and abuse. Join the ACL-funded National Center on Elder Abuse and the Los Angeles Caregiver Resource Center for this National Family Caregivers Month webinar exploring these important topics. The webinar will feature a panel discussion on ethical issues in caregiving and practices to prevent mistreatment followed by a Q&A session.

National Family Caregivers Month Webinar

Conversations on Caregiving, Ethics, and Elder Mistreatment

November 6 10:00 - 11:15AM PT

NCEA National Center on Elder Abuse Keck School of Medicine of USC LACRC Los Angeles Caregiver Resource Center USC Leonard Davis School of Gerontology



Registration for NCEA Webinar on Caregiving, Ethics, and Elder Maltreatment:

https://us02web.zoom.us/webinar/register/WN_i6h1lwk_TcecSVe-qov10w#/registration

Fiscal

Carrie Kroetz Older Americans Act Consultant – Data Management

Need to Know

Revised September Claim

We received the estimated transfer allocations and a final Title III award late last week. During the training on Friday it was agreed that we would update the September claim so those needing to use transfer dollars could do so before the end of the Federal Reporting year. It is up to the Aging Unit if they want to use the original September claim or the revised claim.

Other updates:

- The 2024 Re-Ob/De-Ob Request form link was posted last week on the Fiscal Resources site. This form will be used to request to de-obligate and re-obligate funds from Title III B-C1-C2-D-E, SSCS, Alzheimer's*, EBS, or Elder Abuse contract funds. (*Only if your contract is with GWAAR.) Please complete by December 15th, 2024.

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- If you are completing a Re-Obligation request, by completing this form you are requesting additional contract funding, if available, which must be spent by December 31st, 2024, for expenses from January-December 2024. By completing this form, you also understand that any requests are not guaranteed and must be claimed by the Final Claim form, due March 5th, 2025.

Upcoming

- The Variance Report will be a document separate from the September claim. This document will be forthcoming with additional information and training on how to complete the form – deadline for submission **by November 29th. This information is required as it is shared with BADR and ACL on the NAPIS Federal Report.**
- The Budget to Actual document will also be forthcoming shortly. This document compares your submitted Final Budget for 2024 against the actual expenses reported. We will host a webinar to assist Aging Unit Fiscal staff in reviewing the information and how to address inconsistencies.

Health Promotion

[Angie Sullivan](#), Older Americans Act Consultant - Health Promotions Specialist

Need to Know

Reminder: Register Today! Quarterly Health Promotion Webinar

Tuesday, November 19 | 9:00 - 10:30 a.m.

Register Here: <https://us06web.zoom.us/meeting/register/tZApdOqorTsiE9xGw-QQmuuACkK6iN81PstW>

Join us for GWAAR's next Quarterly Health Promotion Webinar. If you are the health promotion contact person for your county, attending the Quarterly Health Promotion Webinars will provide you with valuable information.

Below is our agenda for the upcoming webinar:

- I. Welcome
- II. Guardian Support Center (GSC) Overview - ***Polly Shoemaker, GSC Attorney***
- III. AARP Senior Planet - Licensing Opportunity for WI - ***Kristina Demery, AARP OATS***
- IV. Diversity, Equity & Inclusion in Health Promotion - ***Angie Sullivan & Panel***
- V. GWAAR Updates - ***Angie Sullivan***
 1. External SharePoint Site
 2. OAA Reauthorization -- Evidence-based guidelines
 3. Fidelity restrictions & participants with disabilities
- VI. WIHA Updates - ***Jill Renken***

Reminder: Wisconsin Institute for Healthy Aging 2025 Training Schedule Released

Facilitator trainings for 2025 evidence-based health promotion programs has been released. Take a look at the schedule and register early. Registration closes four weeks before all trainings.

Register for a training:

<https://wihealthyaging.org/for-professionals/become-a-facilitator/>

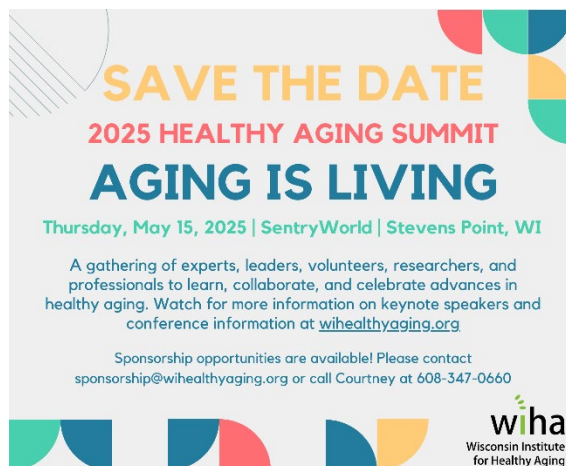
2025 Training Schedule – Facilitators & Master Trainers: <https://bit.ly/4f0rq3c>



Reminder: Save the Date: 2025 Healthy Aging Summit

Thursday, May 15, 2025

Learn more: <https://wihealthyaging.org/healthy-aging-summit/>



Nice to Know

Reminder: Get Ideas for Promoting Social Engagement This Holiday Season

Use the engAGED Calendar of Social Engagement Opportunities to find ways to promote social engagement throughout the year.

This calendar lists some of the many outreach opportunities that can be used to build awareness of the value that staying active and engaged in the community provides for older adults, people with disabilities, caregivers and communities.

View the calendar: <https://gwaar.org/api/cms/viewfile/id/2008369>

Visit the website: <https://www.engagingolderadults.org/search?q=baking>



Medicare Outreach and Assistance

Nice to Know

Medicare Improvement for Patients and Providers Act (MIPPA) Outreach Idea: November

GWAAR Medicare Outreach Coordinator, Alyssa Kulpa, shared this MIPPA outreach idea. November's Idea of the Month is "Prioritize Your Health with Medicare's Preventive Services."

Idea of the Month resources are an ideal model for your organization to use to meet your outreach goals, educate Medicare beneficiaries, and encourage participants to become advocates for their own health care.

Download the November Idea of the Month: <https://gwaar.org/api/cms/viewFile/id/2008358>

View past ideas: <https://gwaar.org/idea-of-the-month>



Nutrition

[Pam VanKampen](#), Older Americans Act Consultant - Nutrition Specialist/Senior Center Representative

Need to Know

Please join us on Nov. 8th for the Meal Prioritization/Waitlist Call

Friday, November 8 | 9:00 - 10:30 a.m.

If you currently have a waitlist or are considering implementing one, as of 7-1-24, all nutrition programs in the GWAAR service area are to use the “Right Meal & Services for You” process that was created by GWAAR and a workgroup of your peers. We have training modules, Score Form and supporting documents on the GWAAR Nutrition EXT SharePoint site in the “Meal Prioritization” folder.

Please review and reach out to your GWAAR Nutrition Team Representative if you have any questions.

Nov. 8th Call Agenda

- Review data (7-1 to present)
- Review feedback from local programs
- Review proposed Score Form revisions- rationale and form modifications
- Review updated GWAAR P & P
- Review 2024 HDM Registration form for agencies using the Right Meal for You process. This will be updated early in 2025 when the new registration forms come out.
- Review new Need Level Participant Handouts with Satisfaction Survey QR Code
- Coming soon. Updated Training modules in GWAAR Ed

Reminder, the intent is to establish a standardized process for prioritizing Elder Nutrition Program (ENP) services for the GWAAR service area when demand for program resources exceeds capacity, triggering a need for a waitlist and/or meal prioritization. The process aligns with the intent of the Older Americans Act (OAA) by assuring older adults with the highest need for meals, and greatest risk for nutrition insecurity, are being served with available resources while at the same time offering person-centered options for those at moderate and low risk.

Click here to join the meeting: <https://bit.ly/3XLcjEU> | Meeting ID: 290 848 179 447 | Passcode: A4aREM

Dial in by phone

+1 608-338-1382,,451418114# Madison | [Find a local number](#) | Phone conference ID: 451 418 114#

Nice to Know

Reminder: Theme for 2025 March National Nutrition Month®

National Nutrition Month® is an [annual campaign](#) established in 1973 by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

Learn more about National Nutrition Month:

<https://www.eatright.org/about-national-nutrition-month>

This year's theme is “Food Connects Us.” What a perfect theme to help promote our Senior Dining Sites!

The Academy of Nutrition and Dietetics has a list of 50 ways to celebrate the month: <https://bit.ly/3NBkUDO>

Visit the site: <https://www.eatright.org/national-nutrition-month>

