Dear Potential Sponsor,

The Greater Wisconsin Agency on Aging Resources (GWAAR) and the Wisconsin Aging Advocacy Network (WAAN) invite you to become a sponsor of the 9th annual Aging Advocacy Day to be held on Tues., May 13, 2025 at the Park Hotel and the Wisconsin State Capitol in Madison. Thank you to past donors of this event and welcome to new organizations that we hope will consider a sponsorship.

This day is an opportunity to help educate state legislators about issues affecting older adults and caregivers in Wisconsin. This day is also a great opportunity for all who attend to educate themselves on the most current issues impacting older adults, meet with their local legislators, and share their passion for advocacy.

Below please find more information on this very important event and its sponsorship levels.

Aging Advocacy Day 2025	Diamond $2000 +	Platinum $1000	Gold $500	Silver $250
Event Day Recognition	Can say a few words and share printed material	Can say a few words	Verbally recognized	Verbally recognized
Printed Material	Name & Logo included	Name & Logo included	Name Included	
Media/Press Release	Name/logo shared with media promo	Name/logo shared with media promo		
Web-Link	Web address linked to website			

Additional Sponsor Opportunities

Morning Refreshments: $500 includes an opportunity to display organizations information via a large poster board (must provide board and equipment to display) and verbal recognition at event.

Afternoon Snack: $300 includes an opportunity to display an 8X11 poster on the refreshment table and verbal recognition at the event.

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Please complete and return the following information by Friday, March 7, 2025.

Agency Name_____   Address_____

Contact Person_____Phone_____ Email_____

Agency Website_____

If applicable, include your agency logo or marketing information. Send all information to: Janet Zander at janet.zander@gwaar.org

Type of Sponsorship

___Diamond   ___Platinum   ___Gold   ___Silver

___Lunch (*corporate - contact us if interested)   ___Morning Refreshments   ___Afternoon Snack