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Join us for Aging Advocacy Day May 14!

www.gwaar.org/aging-advocacy-day-2024 | #WIAgingAdvocacyDay #WIAAD24

Greater Wisconsin Agency on Aging Resources (GWAAR) News

Nice to Know

Awareness materials available for World Elder Abuse Awareness Day (WEAAD) on June 15

We encourage agencies and consumers to join the elder abuse network in Wisconsin in recognizing World Elder Abuse Awareness Day (WEAAD) on June 15. Many of the county lead elder abuse agencies, providers, and others around the state will be holding events for WEAAD. If you would like to get involved too, the National Center for Elder Abuse (NCEA) offers materials on its website that can be downloaded and distributed including social media 'bits.'

Another resource for elder abuse awareness materials is the Consumer Financial Protection Bureau (CFPB). The CFPB is a government agency that provides information on educating consumers on how to avoid financial exploitation. They have materials that agencies may order for distribution. Many aging network providers have ordered the CFPB's materials including 'place mats' for dining sites as well as book marks for program participants.

Visit the Consumer Financial Protection Bureau (CFPB) site for information:

<https://www.consumerfinance.gov/consumer-tools/fraud/>

Please remind consumers you work with to sign up for Federal Trade Commission's National Do Not Call Registry. According to the FTC, Wisconsin is 5th in the nation of those registered (based on population):

<https://www.donotcall.gov/>

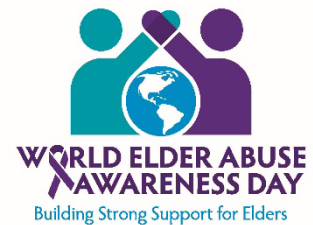
View an overview of the Do Not Call registry:

<https://consumer.ftc.gov/articles/national-do-not-call-registry-faqs>

Cybercrime is increasingly being seen in financial exploitation cases and a good resource for learning about how cybercrime is affecting older adults and other consumers can be found here:

<https://fightcybercrime.org/blog/category/older-adults/>

If you are looking for other information on elder abuse please contact your local lead elder abuse agency or email Jayne Mullins directly at Jayne.mullins@gwaar.org



Congratulations to award recipient Joanna Reinstein and the Wisconsin Elder Abuse Hotline

Please join us in congratulating Joanna Reinstein of the Wisconsin Elder Abuse Hotline, who was recently recognized by USAging:

“The Greater Wisconsin Agency on Aging Resources is one of the recipients of a 2024 USAging Aging Achievement Award. The Wisconsin Elder Abuse Hotline has been selected in the Elder Abuse Prevention category. The awards recognition activities will take place during the USAging Annual Conference and Tradeshow in Tampa, FL, July 8-11, 2024.” This includes the Aging Innovations & Achievement Awards Luncheon.



“Aging Innovations & Achievement awardees will receive recognition at the General Session, where the top three ranked award recipients will receive a monetary award.



Additionally, the program will be highlighted in the 2024 AIA Showcase publication.

“Congratulations to Joanna Reinstein and thanks to the Wisconsin Department of Justice for enabling this recognition.”

Reminder: Apply for the Small Dollar, Big Impact AARP Grant by May 21, 2024

Applications are accepted from across Wisconsin for “Small Dollar, Big Impact” grants, which will be awarded to new projects that are designed to improve a community and make it a better place for everyone to live, work, and play as they age. Projects must use the AARP Livable Communities Resource library in their development. Here, you will find publications and tool kits that provide ideas on placemaking, public space improvements, or simple ways to address walkability, to name a few. AARP Wisconsin may award a grant of up to \$1,000 to at least one eligible applicant. The grant amount could be a portion of or the total cost for the project. Projects must be completed within 60 days from winner announcement. If your project includes public engagement, please ensure that the activities follow all local/state guidelines.



Small Dollar, Big Impact grants are simple, short-term, low-cost solutions that could have remarkable impacts on the shaping of neighborhoods and cities, making life better in communities across Wisconsin. We know how impactful \$1,000 can be. This is a way for the AARP to extend some seed money to get these projects off the ground.

For more information or to apply: <https://bit.ly/44dndob>

Reminder: Bilingual Outreach & Education Coordinator Job Opening

GWAAR currently has a 30 hours/week Bilingual (Spanish/English) Outreach & Education Coordinator position available with the Senior Medicare Patrol program.

This position is responsible for increasing the awareness of the Senior Medicare Patrol program and mission among the Spanish-speaking communities in Wisconsin. The position is remote with a flexible location within the state of Wisconsin; however, we anticipate much of the partnership building and outreach will be in the greater Milwaukee area. The Bilingual Outreach & Education Coordinator will deliver educational presentations and conduct outreach, identify potential volunteers to be engaged with this work, provide bilingual support with the toll-free helpline to answer inquiries and provide beneficiary education regarding billing issues and suspected fraud, and work to develop and strengthen partnerships with other agencies and professional associations.

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A bachelor's degree and bilingual proficiency, written and oral, in Spanish/English is required. This position requires daily interaction with Medicare beneficiaries and professionals who work with Medicare beneficiaries; therefore, superior written and oral communication skills are necessary. Familiarity with Medicare, Social Security, and/or other benefit programs is highly desirable. Access to a reliable vehicle, a valid driver's license, and the ability to occasionally travel overnight throughout the state are required.

Read the complete job description: <https://gwaar.org/api/cms/viewFile/id/2008147>

Reminder: Employment opportunity: VSDP Care Consultant

The Veteran Self-Directed Program (VSDP) helps Veterans needing assistance choose their own caregivers, services, and supports to be able to safely and successfully remain living in their home. In conjunction with the Veteran and their family, the VSDP Care Consultant is responsible for assessing the Veteran's abilities and level of functioning, identifying areas of need and preferences for meeting those needs, developing a care plan to meet the needs; assisting the Veteran and family caregiver with setting up and purchasing goods and services within their individual budget allocation; and assisting the Veteran with monitoring service provision. This position requires a significant amount of travel within the North Chicago, Tomah, Madison, Milwaukee, and Minneapolis VAMC catchment areas. Ideal candidate will be located in Central part of the state (Stevens Point, Wausau, nearby areas) and/or Dane County area.

Read the complete job description: <https://gwaar.org/api/cms/viewFile/id/2008093>

Additional GWAAR employment opportunity: EBS Training Coordinator

Read the complete job description: <https://gwaar.org/api/cms/viewFile/id/2008003>

Advocacy

[Janet Zander](#), Advocacy and Public Policy Coordinator

Nice to Know

Reminder:

Pre-Advocacy Day Virtual Training

Tuesday, May 7, 2024 |
1:00-2:00 p.m.

The virtual training is not required to attend Aging Advocacy Day, but is recommended.



You're Invited to the 8th Annual

Aging Advocacy Day!

May 14, 2024, Madison, WI

To help attendees prepare for legislative visits, the Wisconsin Aging Advocacy Network is hosting a virtual information session with a brief overview of this year's issues and talking points. Those unable to attend Aging Advocacy Day in-person are also welcome to attend the virtual event and are encouraged to contact their state legislators independently or as part of a local, in-district meeting.

Additional information on in-district meetings is available at <https://gwaar.org/aging-advocacy-day-2024>.

Family Caregiver Support

[Bryn Ceman](#), Older Americans Act Consultant - Family Caregiver Support Specialist

Nice to Know

2024 WI Respite Summit – June 12

Wednesday, June 12 | 8:15 a.m.

Join us at the 2024 WI Respite Summit at the Florian Gardens in Eau Claire, Wisconsin.

Registration and breakfast will begin at 8:15 a.m., and our welcome commencement is set to start at 9:00 am. The Summit will wrap up at 3:00 p.m., leaving us six hours with community partners, family caregivers, care recipients, and professionals from around the state to network and increase awareness of respite care and develop a renewed and continuing commitment to services for Wisconsin families.

There is no fee to attend the Summit.

View the Summit agenda: <https://bit.ly/4blrQ1T>

Registration: <https://rcaw.gnosishosting.net/Events/Calendar?fordate=2024-06-12>

