### Collaborating with your Health Department to Create Programming to Foster Social Connection

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### **Presentation Goals**



#### Connect

Enhance connections between your organization and your local health department

### Consider

Consider intergenerational programming as a means to increase social connection

### Join

A Community of Practice with the Wisconsin Coalition for Social Connection

## Wauwatosa Quick Facts



- Located in Milwaukee County
- 4 miles west of downtown Milwaukee
- 13 square miles
- "Wauwatosa" comes from the Potawatomi word for "firefly"

## Wauwatosa Demographics



- 48,387 residents
- Median household income of \$82,392, higher than Milwaukee County and Wisconsin
- Median age of **37.9 years**, younger than both the state and national median ages
- 23% of Wauwatosa residents are aged 60+
- **81.4%** of residents are non-Hispanic white
- **6.4%** are two or more races
- 6.0% are Black
- **4.6%** are Hispanic or Latino
- 3.5% are Asian or Pacific Islander

# Social Connection: How Wauwatosa Made it a Priority

- Community Health Assessment
- Wisconsin Coalition for Social Connection
- Community Health Improvement
  Plan
- Age-Friendly Tosa
- Integration of Plans



### Programming Highlights

**Ongoing Programming** 

- Tosa Tech Time
- Wonder Wednesdays
- Senior Planet/OATS





### **One Time Events** and Initiatives

- Decades Dinner
- Milwaukee Mandalas
- Home Delivered Meal Project
- Ice Cream Social





### Partnership Ideas

- Senior Living Communities
- Public Library
- Recreation Departments
- School Districts
- Local Health Departments



## Key Themes and Takeaways

- Health Equity and Inclusion
- Healthy Living, Healthy Communities
- Collaboration
- Intergenerational Programming



## Thank you! Questions?

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