



Big Hairy Audacious Goals

Engage for Change Training
April 23, 2024

We All Have Goals and Plans.....

Governor's Committee for People with Disabilities

Website: dhs.wisconsin.gov/gcpd

**Work Plan
2022-2024**



State Plan for
Independent Living
(SPIL)

Rehabilitation Act of 1973, as Amended, Chapter 1,
Title VII

Part B - Independent Living Services

Part C - Centers for Independent Living

STATE: WISCONSIN

FISCAL YEARS: 2021-2024

EFFECTIVE DATE: OCTOBER 1, 2020

PER GUIDANCE FROM ACL, THE SPIL WAS EXTENDED AN ADDITIONAL YEAR, EFFECTIVE
OCTOBER OF 2022.

**State Plan for Assistive
Technology, 2021-2023**

Public Hearing Presentation
June 2022

WisTech
Assistive
Technology Program

 **WISCONSIN DEPARTMENT
of HEALTH SERVICES**



**State Plan
for People with
Physical Disabilities**

2022-2024



COUNCIL ON
PHYSICAL DISABILITIES

However, Something is Missing...

- Are we limiting our goals to ones our individual groups can achieve?
- Are we limiting our goals to specific timeframes (year, months, etc.) to say we achieved something?
- Are we limiting our work to things we can claim credit for (reports, surveys, work products, events)?

Long-Path Thinking

- **Short-termism is killing us: it's time for Longpath**
 - <https://www.youtube.com/watch?v=J-8fYhwrYzI>

Built to Last

MORE THAN ONE MILLION COPIES SOLD

BUILT TO LAST

**SUCCESSFUL HABITS OF
VISIONARY COMPANIES**

JIM COLLINS

(Bestselling author of **GOOD TO GREAT**)

JERRY I. PORRAS

- Big Hairy Audacious Goal (BHAG) is a concept that was developed in the book Built to Last.
- A BHAG is clear and compelling, needing little or no explanation.
- BHAG serve a unifying focal point of effort.
- BHAG have a clear finish line and you know when you have achieved the goal.
- The best BHAG require both building for the long-term and excluding a relentless sense of urgency.

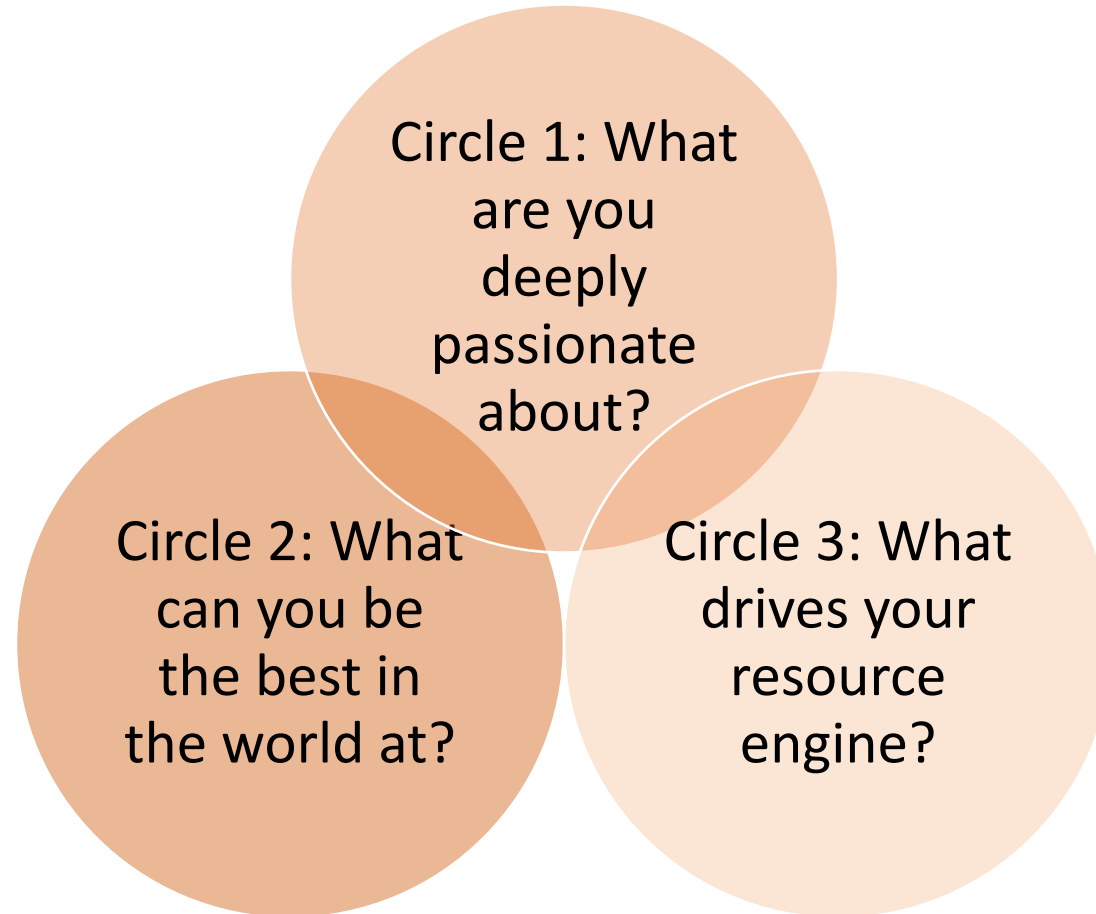
What is Missing?

COLLABORATION

- Who are the other councils, committees, and partners that can help us achieve our goals?
- What communities do we need to engage to ensure we are fully understanding issues?

Collaboration is key to successfully achieving our long-term goals!

Valuing What Makes Us Unique



Now Let's Get to Work

- At your table take 5 minutes to think about a Big Hairy Audacious Goal you would like to see the collective disability community work on together over the next 5-10 years.
- In addition, think about what unique attributes (including passion, resources, and what you do best) that your Council/Committee could contribute to that BHAG.

