Dear Potential Sponsor,

The Greater Wisconsin Agency on Aging Resources (GWAAR) and the Wisconsin Aging Advocacy Network (WAAN) invite you to become a sponsor of the 8th annual Aging Advocacy Day to be held on **Tuesday, May 14, 2024** at the Best Western Premier Park Hotel and the Wisconsin State Capitol in Madison. Thank you to past donors of this event and welcome to new organizations that we hope will consider a sponsorship.

This day is an opportunity to help educate state legislators about issues affecting older adults and caregivers in Wisconsin. This day is also a great opportunity for all who attend to educate themselves on the most current issues impacting older adults, meet with their local legislators, and share their passion for advocacy.

Below please find more information on this very important event and its sponsorship levels.

<table>
<thead>
<tr>
<th>Aging Advocacy Day 2024</th>
<th>Diamond: $2,000+</th>
<th>Platinum: $1,000</th>
<th>Gold: $500</th>
<th>Silver: $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Day Recognition</td>
<td>Can say a few words and share printed material</td>
<td>Can say a few words</td>
<td>Verbally recognized</td>
<td>Verbally recognized</td>
</tr>
<tr>
<td>Printed Material</td>
<td>Name &amp; Logo included</td>
<td>Name &amp; Logo included</td>
<td>Name included</td>
<td></td>
</tr>
<tr>
<td>Media/Press Release</td>
<td>Name/logo shared with media promo</td>
<td>Name/logo shared with media promo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web-Link</td>
<td>Web address linked to website</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Additional Sponsor Opportunities**

**Morning Refreshments**: $500 includes an opportunity to display organizations information via a large poster board (must provide board and equipment to display) and verbal recognition at event.

**Afternoon Snack**: $300 includes an opportunity to display an 8X11 poster on the refreshment table and verbal recognition at the event.
Please complete and return the following information by Friday, March 1, 2024.

**Type of Sponsorship**

___Diamond     ___Platinum    ___Gold   ___Silver

___Lunch (*corporate - contact us if interested)

___Morning Refreshments   ___Afternoon Snack

Agency Name___________________________________________________________________

Address_______________________________________________________________________

Agency Website________________________________________________________________

Contact Person______________________________

Contact Phone_______________________________   Contact Email______________________

If applicable, include your agency logo or marketing information. Send all information to: Janet Zander at janet.zander@gwaar.org

**Make checks payable to:**

Greater Wisconsin Agency on Aging Resources, Inc. (GWAAR)

1414 Mac Arthur Rd., Suite A

Madison, WI 53714

*Please put Aging Advocacy Day sponsorship in the memo line.*