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Join us for Aging Advocacy Day May 9!

www.gwaar.org/aging-advocacy-day-2023 | #WIAgingAdvocacyDay2023 #WIAAD

Advocacy

Janet Zander, Advocacy and Public Policy Coordinator

Nice to Know

2023-2023 State Budget Public Hearings

Senator Howard Marklein (R-Spring Green) and Representative Mark Born (R-Beaver Dam), the Co-Chairs of the legislature's Joint Finance Committee (JFC), announced four public hearings related to the State Budget will be held in April.

The public hearing schedule is:

- **Wednesday, April 5, 2023** - Waukesha County Expo Center, Main Arena 1000 Northview Rd, Waukesha
- **Tuesday, April 11, 2023** - UW-Eau Claire, Davies Student Center Ojibwe Grand Ballroom (Third Floor) 77 Roosevelt Ave., Eau Claire
- **Wednesday, April 12, 2023** - Wilderness Resort, Glacier Canyon Conference Center Sandstone Meeting Room 45 Hillman Road, Wisconsin Dells
- **Wednesday, April 26, 2023** - Lakeland Union High School 9573 State Highway 70, Minocqua

The public hearings will begin at 10 a.m. and conclude at 5 p.m. Attendees will be asked to fill out a form upon arrival to be added to the queue to testify. The JFC has also created an online portal for constituents to provide input. All entries will be circulated to the full committee: <https://legis.wisconsin.gov/topics/budgetcomments/>. The JFC has also developed a dedicated email address for budget input: budget.comments@legis.wisconsin.gov (note: this email address has not been working, you may need to use budgetcomments@legis.wisconsin.gov). All emails will be circulated to the full committee. There are no virtual public hearings scheduled.

Please share this information with others who will be making plans to testify at a hearing or submit written testimony.

Below are resources to help you and others prepare testimony:

- Creating Powerful Testimony - Sandwich Worksheet: <https://gwaar.org/api/cms/viewFile/id/2007740>
- Tips for Testifying Before the Joint Finance Committee_March-2023: <https://gwaar.org/api/cms/viewFile/id/2006628>
- 2023-2025 State Budget Summary for Aging Advocates Feb 20, 2023: <https://gwaar.org/api/cms/viewFile/id/2007724>

(This is what the Governor put in his budget. The legislature will be building their own budget. Any of the items people want in the final budget will only be included if advocates ask their legislators to include it in their final budget.)

- See the Wisconsin Aging Advocacy Network State Issue Briefs outlining the network’s budget and legislative priorities: <https://gwaar.org/waan-issues-and-initiatives>

Alzheimer’s Association: Alzheimer’s Facts & Figures report

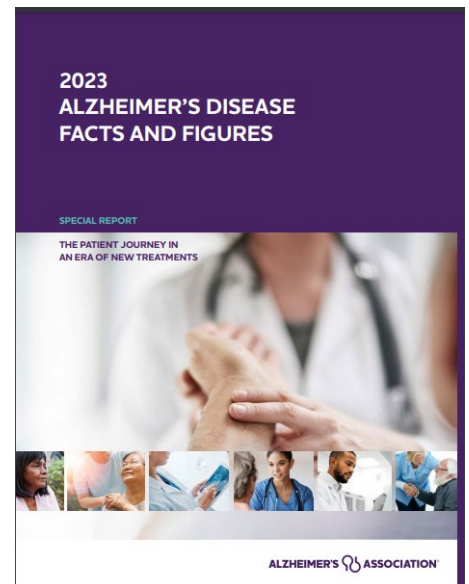
The Alzheimer’s Association 2023 Alzheimer’s Disease Facts and Figures report highlights prevalence, caregiver burden and direct care workforce shortages. The new report released earlier this month shows there were an estimated 191,000 dementia family caregivers across Wisconsin caring for more than 120,000 on a journey with dementia.

Wisconsin statistics:

- Number of Wisconsin residents aged 65 and older living with Alzheimer’s: 120,000
- Estimated number of Wisconsin residents living with Alzheimer’s in 2025: 130,000
- Number of Wisconsin residents serving as unpaid family caregivers: 191,000
- Total hours of unpaid care provided: 213,000,000; Total value of unpaid care: \$3,970,000,000.

Read the full report here:

<https://www.alz.org/media/documents/alzheimers-facts-and-figures.pdf>.



Older Americans Month

Every May, the Administration for Community Living (ACL) leads the nation’s observance of Older Americans Month (OAM). The 2023 theme is *Aging Unbound*, which offers an opportunity to explore diverse aging experiences and discuss how communities can combat stereotypes. Join ACL in promoting flexible thinking about aging – and how we all benefit when older adults remain engaged, independent, and included.

Available now:

- Logos*: <https://acl.gov/oam/2023/older-americans-month-2023-logos>
- Posters*: <https://acl.gov/oam/2023/older-americans-month-2023-posters>
- Social media graphics*: <https://acl.gov/oam/2023/oam-2023-social-media>
- Activity ideas: <https://acl.gov/oam/2023/oam-2023-activities-ideas>
- Sample article and proclamation template: <https://acl.gov/oam/2023/older-americans-month-2023-templates>

*Available in English and Spanish



Aging Advocacy Day

May 9 is coming soon! Join us for Aging Advocacy Day by registering here:

<https://gwaar.wufoo.com/forms/z11p6eil0dbk2o8/>

Health Promotion

[Angie Sullivan](#), Older Americans Act Consultant - Health Promotions Specialist

Nice to Know

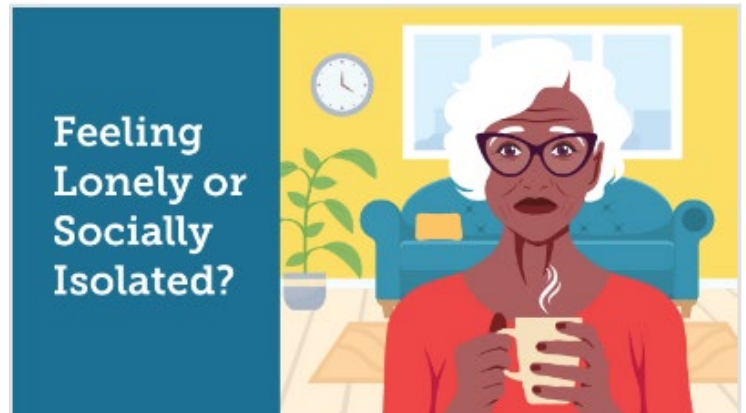
Reminder: Social Isolation and Loneliness Outreach Toolkit

Social isolation and loneliness can be harmful to the physical, mental, cognitive and emotional health of older adults. The National Institute on Aging developed an outreach kit to help reduce social isolation and loneliness, which can be found online at

<https://www.nia.nih.gov/ctctoolkit>.

The following resources are included in the kit:

- Animated graphics (GIFS)
- Social media images
- Infographic
- Social media posts
- Educational flyer
- Health information
- Videos
- Additional resources



Nutrition

[Pam VanKampen](#), Older Americans Act Consultant - Nutrition Specialist/Senior Center Representative

Need to Know

Meal Site Metamorphosis Free Webinar Compliments of Nutrition & Aging Nutrition Resource Center

April 6 | 10 a.m. CT

Join us for a fun, interactive session learning about meal site innovation and brainstorming ways to make your meal site environment more appealing to your guests.

Register at https://us06web.zoom.us/webinar/register/WN_MS9gJ0dSpi0BT47iSOAKg

Wisconsin Senior Medicare Patrol

[Ingrid A. Kundinger](#), Senior Medicare Patrol Project Manager

Need to Know

Fraud Alert: Scammers Steal Money from the Public Through Fake HHS Websites and Social Media Schemes

The U.S. Department of Health and Human Services (HHS), Office of Inspector General (OIG) is alerting the public to a fraud scheme that uses social media and fake websites to steal money from individuals by offering fake HHS grants.

For more information about the scam and tips for protecting yourself from scams, visit <https://oig.hhs.gov/fraud/consumer-alerts/fraud-alert-fake-grants/>.

