Dear Potential Sponsor,

The Greater Wisconsin Agency on Aging Resources (GWAAR) and the Wisconsin Aging Advocacy Network (WAAN) invite you to become a sponsor of the 7th annual Aging Advocacy Day to be held on Tues., May 9, 2023 at the Park Hotel and the Wisconsin State Capitol in Madison. Thank you to past donors of this event and welcome to new organizations that we hope will consider a sponsorship.

This day is an opportunity to help educate state legislators about issues affecting older adults and caregivers in Wisconsin. This day is also a great opportunity for all who attend to educate themselves on the most current issues impacting older adults, meet with their local legislators, and share their passion for advocacy.

Below please find more information on this very important event and its sponsorship levels.

<table>
<thead>
<tr>
<th>Aging Advocacy Day 2023</th>
<th>Diamond $2000+</th>
<th>Platinum $1000</th>
<th>Gold $500</th>
<th>Silver $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Day Recognition</td>
<td>Can say a few words and share printed material</td>
<td>Can say a few words</td>
<td>Verbally recognized</td>
<td>Verbally recognized</td>
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<tr>
<td>Printed Material</td>
<td>Name &amp; Logo included</td>
<td>Name &amp; Logo included</td>
<td>Name Included</td>
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<tr>
<td>Media/Press Release</td>
<td>Name/logo shared with media promo</td>
<td>Name/logo shared with media promo</td>
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<tr>
<td>Web-Link</td>
<td>Web address linked to website</td>
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**Additional Sponsor Opportunities**

**Morning Refreshments:** $500 includes an opportunity to display organizations information via a large poster board (must provide board and equipment to display) and verbal recognition at event.

**Afternoon Snack:** $300 includes an opportunity to display an 8X11 poster on the refreshment table and verbal recognition at the event.

Please complete and return the following information by Friday, March 3, 2023. **Deadline extended to: Fri., March 31, 2023.**

Agency Name ___________________________ Address ____________________________________________

Contact Person __________________________ Phone __________________ Email _______________________

Agency Website ____________________________________________________________

If applicable, include your agency logo or marketing information. Send all information to: Janet Zander at janet.zander@gwaar.org

**Type of Sponsorship**

___ Diamond  ___ Platinum  ___ Gold  ___ Silver

___ Lunch (*corporate - contact us if interested)  ___ Morning Refreshments  ___ Afternoon Snack