

How to Make the Most of Trualta

Margaret Ricchio, Kenosha County



Trualta Staff Space



Webinars



Marketing



Trualta Updates



Support Group Ideas



TRUALTA

Trualta Webinars - Staff Space

Expert Tips for Caregiver Support Groups

Trualta Into Your Workflow - A Fireside Chat

Make the Most of Marketing Webinar

Family Caregiver Common Barriers & Motivators Webinar

Onboarding Caregivers Through Zoom Webinar

Family Caregiver Activation Staff Training Webinar



TRUALTA

How To Get Started



Create

Create a caregiver contact list (you may already have this!)

Add

Add dates sent email/phone call, registered, and follow-up

Use

Always use Google Chrome

Carve out

Carve out at least a routine hour of every week to review content

Set

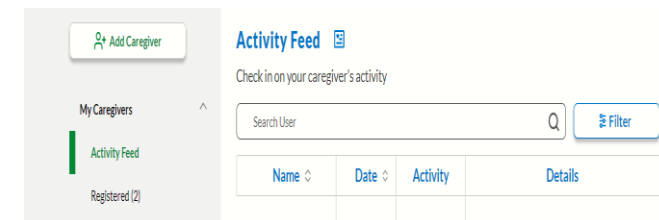
Set a goal

Outreach

Outreach – internally and externally

Review

Review Activity Feed



MARKETING

Expansive marketing material



Canva - allows you to personalize your own ADRC, Aging Unit or Commission on Aging brochures, post cards, flyers, and social media posts.



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Spreading the Word

Meals On Wheels delivery (postcards)

Skilled Nursing Facilities

Physician offices

Adult Family Homes and assisted living

Local Organizations such as Kenosha Area Family and Aging Services Inc.

Info tree in lobby

Community Events



TRUALTA



Social Media

- Aging Unit or Aging & Disability Resource Center (ADRC) Facebook Pages
- ADRC Website
- Link Trualta, Powerful Tools and other programs
- Trualta can offer a widget that can pop-up on your ADRC and/or programs page



Train your peers to offer Trualta



- Present at All-staff meetings
- Caregiver support groups
- Coalitions
- Networking Events
- Groups that you are already a member of that has caregivers involved
- Churches

SAMPLE EMAIL

Greetings (personalize),

We have an interesting free service that I believe you'll benefit from. The service is an online education and community platform called Trualta. It's designed for families managing care at home and has a deep library of lessons that provide practical advice on a wide range of topics. Most take less than 5 minutes to complete!

It's a great go-to resource that many of my clients really enjoy, especially since they don't have to constantly search google for the right information. As a bonus, I'm able to recommend content that can help based on our conversations together.

If you're interested, I can send you an invite to the platform. Trualta is a FREE resource provided by Kenosha County Caregiver Coalition in partnership with Wisconsin Family and Caregiver Support Alliance.

I can be reached at (contact information).



Support Group Ideas

- [Caregiver Support Group Guide](#) – How to initiate, facilitate, welcome, close and keep support groups ongoing.
- Offers caregiver support group discussion ideas such as case scenario discussions, role playing, and promoting caregiver wellness.
- [Quick Reference Guide](#)
- Please also view the [Expert Tips](#) webinar under the “webinars” tab.



Monitor Your Trualta Dashboard

Set aside time once per week to:

- Recommend modules
- Remind Caregivers to use Google Chrome
- Email those that have not been on in more than 1 week
- Email those who have not registered but were sent link



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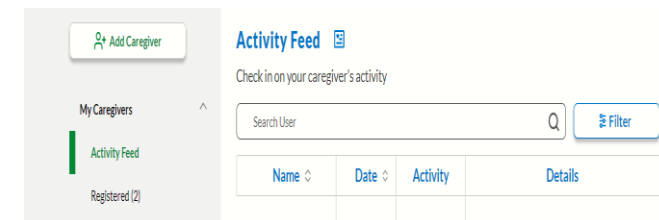
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Thank You
for Your
Time

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