



Volume 4, No. 21, May 31, 2022 Office (608) 243-5670 Fax (866) 813-0974 info@gwaar.org

Greater Wisconsin Agency on Aging Resources

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GWAAR News

Nice to Know

The Greater Wisconsin Agency on Aging Resources Names John Schnabl New Executive Director

GWAAR is pleased to announce John Schnabl has been selected to serve as our next Executive Director. Schnabl, who currently serves as GWAAR's Older Americans Act Programs and Special Projects Manager, will succeed retiring Executive Director Robert (Bob) Kellerman and assume responsibilities on June 1, 2022.

Kellerman is retiring after 45 years serving Wisconsin's Aging Network, including the last thirteen years as the Executive Director of the GWAAR. His leadership and advocacy at the local, state, and national levels has improved the lives of older adults in Wisconsin and highlighted the state's innovative, successful programs and services.

Schnabl has worked in aging services for 23 years, beginning with the Southeastern Wisconsin Area Agency on Aging (SEWAAA) where he performed Medicare Outreach and Education and Family Care Enrollment Counseling. In 2005 he became the Executive Director of SEWAAA until the agency merged with three other AAA's to become GWAAR in 2009. He served on the planning team that developed GWAAR into a broad, nearly state-wide Area Agency on Aging and has served in his current role since GWAAR began. He has a Bachelor of Arts in Political Science from the University of Wisconsin- Oshkosh and a Master of Science in Administrative Leadership from the University of Wisconsin-Milwaukee.

"John's understanding of the needs of Wisconsin's older adults and his comprehensive knowledge of effective implementation of the Older Americans Act makes him a great fit for GWAAR," said Miki Bix, GWAAR Board Chair. "We know we'll need to adapt as our population ages, and John's insight and ideas will help GWAAR continue to provide high quality programs and services to Wisconsin's older adults."

While at GWAAR, Schnabl has found new ways for the organization to serve the unmet needs of Wisconsin's older adults, bringing on new programs like the Veteran Directed Home and Community Based Services program and the Elder Abuse Hotline. "I'm looking forward to developing new and innovative ways we can support Wisconsin's Aging Units to meet their changing needs," said Schnabl.



Family Caregiver Support

[*Bryn Ceman*](#), Older Americans Act Consultant -Family Caregiver Support Specialist

Need to Know

Reminder: Embracing Family-Friendly Benefits

June 8, 9:30 a.m.

45-minute virtual presentation. Log-in information provided following registration.

Register: https://get.hicleo.com/embracing-family-friendly-benefits-webinar.html?utm_source=adhocemail&utm_medium=email&utm_campaign=WBR-2022-06-08-Brightline-Family-Friendly-Benefits-Webinar&utm_term=77-of-employers-are-prioritizing-these-benefits&utm_content=email1

Family-friendly benefits are a priority for 77% of employers over the next three years to support their health, talent management, and Diversity, Equity & Inclusion (DE&I) goals. Still, what does it mean for a benefit to be “family-friendly”? Many are looking to replace outdated, reactive support systems with proactive, personalized support models that meet each individual or family where they are.

Join Cleo and Brightline as we discuss the evolution of family support benefits, and the steps forward-thinking employers and consultants are taking to set a new standard for family-friendly benefits.

This 45-minute webinar will discuss:

- The ever-changing needs of working families - from family forming to parenting & caregiving.
- Pressing challenges related to caregiver stress and adolescent behavioral health.
- Steps employers can take to understand and act on the needs of their workforce, especially in advance of key moments, like summer vacations.
- Leveraging robust family support benefits as a business competitive advantage.

Transportation

[Nick Musson](#), Older Americans Act Consultant -Family Caregiver Support Specialist

Nice to Know

Share this user guide to help your Veyo users book and manage trips using their computer, smart phone, or other mobile device.

<https://gwaar.org/api/cms/viewFile/id/2007386>



Senior Medicare Patrol

[Ingrid Kunding](#), Senior Medical Patrol Project Manager

Nice to Know

Reminder: First Annual Medicare Fraud Prevention Week: June 5 – 11, 2022

Medicare Fraud Prevention Week was created in conjunction with the 25-year anniversary of SMP in June, 2022. We are excited to teach people both about how to protect themselves from Medicare fraud and about the services that the SMP program offers. In Wisconsin, we will mark this week in several ways. Our Facebook page, <https://www.facebook.com/WisconsinSeniorMedicarePatrol> will feature information each day about how everyone plays a part in the fight against fraud. Please consider sharing these important posts each day with your Facebook followers. We will also launch a radio campaign featuring a 30-second spot highlighting the SMP program and how we can help, so please listen for those spots in your community.

Please share this [press release](#) (<https://gwaar.org/api/cms/viewFile/id/2007382>) and help get the word out about Medicare fraud and Senior Medicare Patrol!