



Volume 4, No. 20, May 24, 2022 Office (608) 243-5670 Fax (866) 813-0974 [info@gwaar.org](mailto:info@gwaar.org)

## Greater Wisconsin Agency on Aging Resources

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Links to files may download or open, depending on your settings.

### GWAAR News

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#### ***Nice to Know***

##### **GWAAR is Hiring!**

Visit our Employment Opportunities page at <https://gwaar.org/jobs> to learn about the Benefits Supervising Attorney, Communications Coordinator, and Senior Medicare Patrol Education and Outreach Coordinator job openings.



### Family Caregiver Support

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[Bryn Ceman](#), *Older Americans Act Consultant -Family Caregiver Support Specialist*

#### ***Need to Know***

##### **Embracing Family-Friendly Benefits**

*June 8, 9:30 a.m.*

45-minute virtual presentation. Log-in information provided following registration.

Register: [https://get.hicleo.com/embracing-family-friendly-benefits-webinar.html?utm\\_source=adhocemail&utm\\_medium=email&utm\\_campaign=WBR-2022-06-08-Brightline-Family-Friendly-Benefits-Webinar&utm\\_term=77-of-employers-are-prioritizing-these-benefits&utm\\_content=email1](https://get.hicleo.com/embracing-family-friendly-benefits-webinar.html?utm_source=adhocemail&utm_medium=email&utm_campaign=WBR-2022-06-08-Brightline-Family-Friendly-Benefits-Webinar&utm_term=77-of-employers-are-prioritizing-these-benefits&utm_content=email1)

Family-friendly benefits are a priority for 77% of employers over the next three years to support their health, talent management, and Diversity, Equity & Inclusion (DE&I) goals. Still, what does it mean for a benefit to be “family-friendly”? Many are looking to replace outdated, reactive support systems with proactive, personalized support models that meet each individual or family where they are.

Join Cleo and Brightline as we discuss the evolution of family support benefits, and the steps forward-thinking employers and consultants are taking to set a new standard for family-friendly benefits.

This 45-minute webinar will discuss:

- The ever-changing needs of working families - from family forming to parenting & caregiving.
- Pressing challenges related to caregiver stress and adolescent behavioral health.
- Steps employers can take to understand and act on the needs of their workforce, especially in advance of key moments, like summer vacations.
- Leveraging robust family support benefits as a business competitive advantage.

## Nutrition Program

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[Lori Fernandez](#), Older Americans Act Consultant — Nutrition Program Specialist

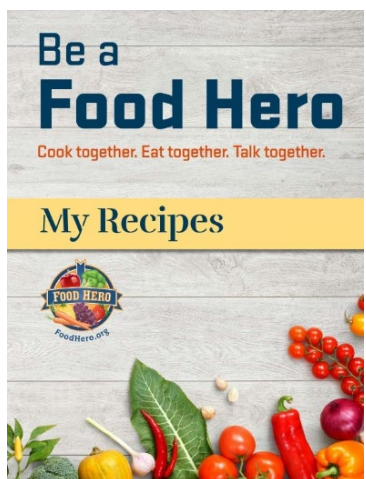
[Jean Lynch](#), Older Americans Act Consultant — Nutrition Program Specialist

[Pam VanKampen](#), Older Americans Act Consultant — Nutrition Program Specialist — Senior Center Rep.

### ***Nice to Know***

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#### **“Be A Food Hero” Cookbook**



Free to download! It includes 37 tasty, flexible, and healthy low-cost recipes tested with adults and kids. The recipes used in this book are some of Food Hero’s most popular and require a limited set of common ingredients and basic cooking tools. Available in English and Spanish at <https://www.foodhero.org/cookbook>

They also have seasonal Virtual Flip Book Cookbooks, also free to download on the same page.

- Food Heroes in the Kitchen - Winter 2020
- Food Heroes in the Kitchen 2 - Spring 2021

#### **Ways to #AgeWell**

Mather Lifeways has an initiative called “Our Ways to #AgeWell” that provides research-based tips every weekday to help you make the most out of each day. From boosting brain health to building resilience and happiness, every simple little tip can make a big difference in your life.

Sign up to receive tips by email at

[https://www.mather.com/agewell?utm\\_source=MatherInstitute&utm\\_medium=MatherWebSite&utm\\_campaign=Mather-Site-CTA#wpcf7-f4135-p6033-o1](https://www.mather.com/agewell?utm_source=MatherInstitute&utm_medium=MatherWebSite&utm_campaign=Mather-Site-CTA#wpcf7-f4135-p6033-o1) or follow them on Facebook and Twitter.

## Wisconsin Elder Abuse Hotline

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[Doreen Goetsch](#), Elder Abuse Victim Liaison

#### **Reminder: Train the Trainer Using the FDIC’s Money Smart for Older Adults**

*Tuesday, June 7, 1:30 p.m. to 3:00 p.m., or*

*Friday, June 10, 10:00 a.m. to 11:30 a.m.*

Register: <https://web.cvent.com/event/980b3f07-4bb5-4228-a12b-1fbf59cc9fc4/regProcessStep1>

In recognition of Elder Abuse Awareness Month, the FDIC (Federal Deposit Insurance Corporation) and GWAAR will host two identical workshops to help your organization’s efforts to combat fraud and financial exploitation. Part of the webinar will be a Train the Trainer using FDIC’s *Money Smart for Older Adults*. Speakers will help deepen your knowledge of bank products and services and we will share tips that can add no-cost fraud resources to your community outreach. Join us to focus on solutions that can halt financial schemes targeting older adults in Wisconsin. To share this invitation with colleagues please cut and paste this address: <https://cvent.me/e293WD>

## Senior Medicare Patrol

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*[Ingrid Kunding](#), Senior Medical Patrol Project Manager*

### ***Nice to Know***

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#### **New Senior Medicare Patrol Logo Released**

We are proud to share Senior Medicare Patrol's (SMP) new logo created by the Administration for Community Living. Logos are important because they are an identifying symbol for any organization. The change-over of this logo will happen gradually in Wisconsin. The SMP website (<https://www.smpwi.org>), Facebook (<https://www.facebook.com/WisconsinSeniorMedicarePatrol>), and LinkedIn (<https://www.linkedin.com/company/wisconsin-senior-medicare-patrol>) pages have already switched to the new logo. Our print materials will change as we re-print items. Our logo stands for:

- a national network of SMPs dedicated to a common mission of helping seniors and their caregivers prevent, detect and report Medicare fraud
- dedicated staff here in Wisconsin and across the country providing compassionate, confidential care to those who fear they have fallen victim to Medicare scammer.
- an army of dedicated boots on the ground volunteers who spread our mission across the state and country by connecting with seniors and caregivers and
- an incredible partnership with organizations like ADRCs, SHIP, AARP and others who all work together to protect seniors and support caregivers.

Lastly, see that big check mark? That is a reminder

that seniors and caregivers must stay vigilant. Check your Medicare statements and, if you suspect that you have fallen victim to Medicare fraud, please check in with Wisconsin Senior Medicare Patrol for free, confidential assistance at 888-818-2611.



#### **First Annual Medicare Fraud Prevention Week: June 5 – 11, 2022**

Medicare Fraud Prevention Week was created in conjunction with the 25-year anniversary of SMP in June, 2022. We are excited to teach people both about how to protect themselves from Medicare fraud and about the services that the SMP program offers. In Wisconsin, we will mark this week in several ways. Our Facebook page, @WisconsinSeniorMedicarePatrol, will feature information each day about how everyone plays a part in the fight against fraud. Please consider sharing these important posts each day with your Facebook followers. We will also launch a radio campaign featuring a 30-second spot highlighting the SMP program and how we can help, so please listen for those spots in your community.

Please share this [press release](https://gwaar.org/api/cms/viewFile/id/2007382) (<https://gwaar.org/api/cms/viewFile/id/2007382>) and help get the word out about Medicare fraud and Senior Medicare Patrol!