

FOOD PANTRY OUTREACH

TIP SHEET



CONTACT ALL FOOD PANTRIES IN YOUR SERVICE AREA

- Send letter or email to all food pantry managers. Samples in *Partnership Toolkit* on GWAAR [Medicare Outreach and Assistance Resources](#) webpage.
- Follow up calls/email to schedule meeting (in-person when possible).



DISCUSS OPPORTUNITIES FOR COLLABORATION/PARTNERSHIP

- Place a flyer in senior food boxes.
- Set up a table at food pantry or mobile pantry truck.
- Tag team with SNAP outreach staff.
- Present during a class offered at a local food pantry.
- Submit information to the food pantry newsletter.



ON-SITE OUTREACH TO FOOD PANTRY GUESTS

- Have your materials/handouts ready to go. [Table tents](#) highlighting the low-income benefit programs may be eye-catching and help to direct attention to the materials on your table.
- Greet guests as they wait their turn to go through food pantry or mobile pantry truck.
- Explain your role and how you can assist people with Medicare.
- Tell them how Medicare Savings Programs, Extra Help and SeniorCare can help eligible people afford their healthcare and prescriptions.
- Prior to Open Enrollment, bring Part D forms to hand out to those who may be interested in assistance with a plan comparison.



MAINTAIN THE RELATIONSHIP

- Schedule regular contact with the food pantries to update materials and review upcoming events and opportunities.
- Periodically request feedback from food pantry manager.
- Share successes.