FOOD PANTRY OUTREACH

TIP SHEET



CONTACT ALL FOOD PANTRIES IN YOUR SERVICE AREA

- Send letter or email to all food pantry managers. Samples in *Partnership Toolkit* on GWAAR <u>Medicare Outreach and Assistance Resources</u> webpage.
- Follow up calls/email to schedule meeting (in-person when possible).



DISCUSS OPPORTUNITIES FOR COLLABORATION/PARTNERSHIP

- Place a flyer in senior food boxes.
- Set up a table at food pantry or mobile pantry truck.
- Tag team with SNAP outreach staff.
- Present during a class offered at a local food pantry.
- Submit information to the food pantry newsletter.



ON-SITE OUTREACH TO FOOD PANTRY GUESTS

- Have your materials/handouts ready to go. <u>Table tents</u> highlighting the low-income benefit programs may be eye-catching and help to direct attention to the materials on your table.
- Greet guests as they wait their turn to go through food pantry or mobile pantry truck.
- Explain your role and how you can assist people with Medicare.
- Tell them how Medicare Savings Programs, Extra Help and SeniorCare can help eligible people afford their healthcare and prescriptions.
- Prior to Open Enrollment, bring Part D forms to hand out to those who may be interested in assistance with a plan comparison.



MAINTAIN THE RELATIONSHIP

- Schedule regular contact with the food pantries to update materials and review upcoming events and opportunities.
- Periodically request feedback from food pantry manager.
- Share successes.

This project was supported by the Wisconsin Department of Health Services with financial assistance, in whole or in part, by grant number 90SAPG0091, from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects with government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official ACL policy. 3/2024

