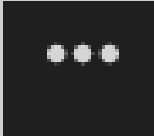


GWAAR 2022-24 AGING PLAN PUBLIC HEARING



WELCOME!

- Thank you for attending the public hearing for the Greater Wisconsin Agency on Aging Resource (GWAAR) 2022-2024 Aging Plan update!
- Housekeeping notes:
 - This public hearing will be recorded.
 - Please mute yourself during the presentation.
 - Turn off video during presentation to conserve bandwidth.
 - Save your questions or comments until the end of the presentation.
 - If you are interested in turning on captioning. 
 - Select the dropdown menu and select “Turn on Live Captions”

GWAAR

GWAAR is a nonprofit organization designated by the State of Wisconsin as an Area Agency on Aging. GWAAR is committed to supporting the successful delivery of aging programs and services in 70 counties and 11 tribes in Wisconsin. GWAAR provides lead aging agencies in our service area with advocacy support, training, and technical assistance to ensure the availability and quality of programs and services to meet the changing needs of older people in Wisconsin.





AGING PLAN PROCESS

Purpose: “To improve the quality of life for all older Americans by helping them to remain independent and productive.”

Every three years GWAAR, prepares an Aging Plan focused on supporting aging units in the development of local service systems that respond to the needs of older adults.

GWAAR needs your **feedback on the draft goals** for their 2022-2024 Aging Plan to ensure they are meeting the needs of the older adults throughout Wisconsin. Please help us prepare a future that we all want to grow old in!

AGING PLAN FEEDBACK

- <https://gwaar.mysocialpinpoint.com/aging-plan/goals/>
- Add your comments to the chat
- Please email or call me with questions

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PRESENTATION OVERVIEW

- Context
- Community Engagement
- Development of the Area Plan
- Goals
- Next Steps



Context Section

The context sets the stage for the aging plan and describes the issues to be addressed in the rest of the document.

What are we looking at here? Data!

- What does the data tell us?
 - Population is aging at a faster pace;
 - We want to age in place;
 - We are slowly becoming more diverse;
 - There are racial and income disparities;
 - The Coronavirus has taken a toll on all of us; and
 - Social Determinants of Health directly influence health outcomes.

Community Engagement – Aging Units

Community Engagement is a strategic process of working collaboratively with an identified group to achieve a particular outcome. GWAAR wanted to know what the aging unit's older adults identified needs are.

How did we engage the community?

- Social Pinpoint Ideas Wall (24) – community engagement platform
- Advisory Council Interviews (17)
- Aging Unit Survey (43) – focused on identifying priorities
- Partner Survey (27) – understand aging trends



Engagement Results

Common Themes:

- Lack of transportation;
- Need for in-home care services/providers;
- Need for home chore/handyman services;
- Social isolation/loneliness leading to deteriorating mental & physical health;
- Lack of affordable housing;
- Need access to broadband and technology training; and
- Large % of older adults in poverty.

Development of the Plan

To develop the plan, GWAAR staff used the following:

- Data trends and community engagement results
 - Helped us to understanding the critical issues and trends
- Recognizing the AAA/Aging Unit challenges
 - Coronavirus, social determinants of health, chronic diseases, racial and income disparities, every aging unit is different, data collection
- Building upon partnerships
 - Working together to accomplish common goals – serving older adults



Focus Areas

1. Title III-B Supportive Services
2. Title III-C Nutrition Program
3. Title III-D Health Promotion
4. Title III-E Caregiver Support
5. Community Engagement
6. Person-centered Services
7. Barriers to Racial Equity
8. Knowledge and Skills related to Advocacy



2022-2024 GOALS

COMMUNITY ENGAGEMENT

Goal statement: Provide a working framework for best practices communications/tools to facilitate two-way communication and help AUs prioritize information they receive from GWAAR.

Plan for measuring overall goal success – *How will you know that you have achieved the results you want? Use data.*

A plan or framework for better communication will be developed. Survey participants to see how successful framework is.

Specific strategies and steps to meet your goal:	Measure (<i>How will you know the strategies and steps have been completed?</i>)	Due Date
Strategy 1: Develop stakeholder workgroup.		
Action step: Identify a cross-section of potential participants including AUs and GWAAR staff.	List of workgroup members	2022
Action step: Recruit participants	Commitment to participated	2022
Action step: Bring workgroup together and identify goals for better communication	Hold first workgroup meeting	2022

TITLE III-B SUPPORTIVE SERVICES

Goal: The Aging Unit will have access to vital information on transportation funding, programs, resources, and support.

S1: Develop transportation 101 program for new directors and staff

S2: Create a SharePoint site to house vital information – software, legislation

S3: Transportation awareness campaign – volunteer recruitment and awareness campaign

TITLE III-C NUTRITION PROGRAM/PERSON-CENTERED SERVICES

Goal: To provide a variety of person-centered nutrition programs and services that aim to prevent malnutrition and assure nutrition security.

S1: Malnutrition and Food Insecurity Screening via Enhanced DETERMINE Checklist will address contributing factors that undermine nutrition security.

S2: Coordinate statewide Stepping Up Your Nutrition Malnutrition Awareness and Falls Prevention Class Implementation (Nutr. Ed)

S3: Create a local process for Nutrition Counseling

S4: Annual Ambassador for Malnutrition Awareness Week

TITLE III-C NUTRITION PROGRAM

Goal: Elderly Nutrition Programs in the state will have access to community partnerships, leadership development resources, and an Elderly Nutrition Program Accreditation Certificate.

S1: Research and develop potential community partnerships with Kwik Trip, Hy-Vee, Schwann's, and other vendors to help fill the void of food for our counties/tribes.

S2: Develop a statewide leadership resource training program for the nutrition network.

S3: Create a basic Elderly Nutrition Program Accreditation process to ensure compliance is being met and to highlight successful nutrition programs in the state.

TITLE III-D HEALTH PROMOTION

Goal: Reduce the health effects of social isolation and loneliness of older adults by connecting local Aging Units with awareness materials, screening tools, interventions and already developed resources to create meaningful connections.

S1: Create awareness of the health effects of social isolation and loneliness throughout Wisconsin.

S2: Assist Aging Unit/ADRC's in identifying older adults who are at-risk to suffer from the health effects of loneliness

S3: Connect older adults to meaningful, culturally relevant, and evidence-based interventions and resources to reduce the health effects of loneliness.

TITLE III-E CAREGIVER SUPPORT

Goal: Caregivers in Wisconsin will find support through the NFCSP and AFCSP programs as well as other programs offered through other agencies across the state.

S1: Provide improved training to all caregiver coordinators, new and established, to ensure they understand the caregiver programs.

S2: Create a suggested job orientation checklist for caregiver coordinators that includes additional trainings and topics that will ensure the NFCSP and AFCSP programs are being delivered in an effective and efficient manner.

S3: Build partnership with RCAW – 1.) to build their registry by promoting their CORE grant and 2.) better utilize their Caregiver Respite Grant Program (CRGP) to fill the gaps for caregivers who don't qualify for other programs.

S4: Work to forward caregiver support legislation such as TCARE and ADRC expansion

COMMUNITY ENGAGEMENT

Goal: Provide a working framework for best practices for communications/tools to facilitate two-way communication and help Aging Units prioritize information they receive from GWAAR.

S1: Develop stakeholder workgroup. Identify a cross-section of potential participants including AUs and GWAAR staff.

S2: Develop framework for communication. Research potential solutions based on priorities. Look for examples of communication strategies or processes.

S3: Review framework and adjust as needed. Test framework and refine based on stakeholder input.

PERSON-CENTERED SERVICES/RACIAL EQUITY/TITLE III-C NUTRITION PROGRAM

Goal: To create equity, sustainability and provide older adults a healthier meal, the Nutrition Team will increase access and utilization of local traditional and culturally appropriate foods.

S1: Collaborate with Sustainable Kitchens to market the GPO (Group Purchasing Organization) for local foods to the counties and tribes.

S2: Provide technical assistance to the counties/tribes on how to engage in a relationship with their local farmers.

S3: Create and implement a learning series specifically on incorporating local indigenous foods into the tribal menu plans.

ADVOCACY

Goal: To improve the engagement of older Wisconsinites in grassroots advocacy activities.

S1: Provide regional training 4X/each year to increase aging network participants and professionals' knowledge of the legislative process and effective advocacy skills.

S2: Organize an Annual Aging Advocacy Day event each May and invite aging unit/ADRC staff, aging network professionals, and older adults to participate.

S3: Provide timely state and federal legislative updates to aging units and grassroots advocates encouraging their participation in advocacy on issues of importance to older adults and the aging network.

RACIAL AND HEALTH EQUITY

Goal: To increase coordination, mutual respect and cultural understanding through education and partnership building.

S1: Education on tribal history and culture (building off the coordination between Titles III and VI goal in the 2019-21 Aging Plan to increase the understanding about the unique culture of the Native American Tribes).

S2: Education on state and federal/programs/funding/requirements/reporting and how they are different and the same. Example: who are you supposed to serve? (a non-member married into tribe should get services too). Reporting – why is it important to have accurate reporting.

S3: Create two-way conversation through projects or partnerships. Partnering on specific project to come together on a common goal. Create a safe spot for all participants to come together.

TITLE III-D HEALTH PROMOTION AND HEALTH EQUITY

Goal: All older adults 60 and older will have access to health promotion opportunities in their community regardless of one's social determinants of health.

S1: Raise awareness of health inequities in the older adult population.

S2: Collaborate with identified populations where inequities are present within the Aging Network.

S3: Educate GWAAR OAA Consultants, Aging Unit Directors, Senior Center Directors and Health Promotion Coordinators on social determinants of health and how to engage vulnerable populations.

COMMENTS AND QUESTIONS

