**Medicare Outreach Idea of the Month**

**Facebook Posts for Medicare Open Enrollment**

**September 2021**

Social media is a great way to quickly and safely spread your message! Inform consumers in your area about the Medicare open enrollment period (OEP) with a series of Facebook posts. These posts will help people get ready for this important time and remind them to take action.

Feel free to revise these posts to suit your agency. For those who would like to begin using the new SHIP logo follow this link to access the new [SHIP graphics for social media](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgwaar.org%2Fapi%2Fcms%2FviewFile%2Fid%2F2006969&data=04%7C01%7Cdebbie.bisswurm%40gwaar.org%7C43a0c8ca88ad45d1829808d96977475a%7C8e087664409d4c4ca6b47aa01020d6ea%7C0%7C0%7C637656784042099040%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=hERpZkWS09eD5KF%2Bu9csZpe0qGTuqDM4VHkrQq%2BlIMY%3D&reserved=0). You may also want to consider including links to your Part D Form or other agency-specific information.

**1. (Post Early October.)**

GET READY! Medicare Open Enrollment is October 15 – December 7.

Medicare prescription drug plans can change their cost and coverage details each year. Learn more with this video from the Centers for Medicare and Medicaid Services: [Medicare and Your Medicare Open Enrollment](https://youtu.be/RGCyPzZBF9s). Be sure to check your current plan, compare it to other available plans, and make sure you’ll have appropriate coverage in the new year.

Need Help? Contact <YOUR AGENCY INFO HERE> for free, unbiased assistance with plan comparisons. Or go to [www.medicare.gov](http://www.medicare.gov) to compare plans on the Medicare Plan Finder.

**2. (Post October 15th )**

Medicare Open Enrollment starts today!

What will your current prescription drug plan cost you next year? Find out and compare it with your other options at [www.medicare.gov](http://www.medicare.gov). If you’re happy with your plan’s costs and coverage details for 2022, you won’t need to do anything. But if you’re not sure, shopping around to find what’s best for you is always a good idea!

Need help? Free, unbiased assistance with plan comparisons is available from trained counselors at: <YOUR CONTACT INFO HERE>

**3. (Post late November)**

DON’T MISS YOUR CHANCE! Medicare Open Enrollment ends on December 7th.

Be sure to review your current plan’s costs and coverage details for 2022. If you would like to make any changes, now is the time to act! You can compare plans at [www.medicare.gov](http://www.medicare.gov).

For free, unbiased assistance, contact <YOUR AGENCY CONTACT INFO HERE>.

**To view all the GWAAR Medicare Outreach and Assistance Resources, follow the link to our webpage:**

<https://gwaar.org/medicare-outreach-and-assistance-resources>

By the GWAAR Medicare Outreach Team