**Medicare Outreach Idea of the Month**

**New Resources to Enhance Your Presentations**

**April 2021**

Over the past year many of you began conducting virtual Medicare presentations. As restrictions begin to loosen up in some areas, some of you have begun to provide socially distant in-person presentations. Both types of presentations require planning to ensure your attendees come away with the important information you want to share.

There are several resources available to help you plan and conduct these presentations in an effective manner. If you haven’t done so in a while, it may help to take another look at last year’s training on [Conducting Effective Virtual Presentations](https://gwaar.org/api/cms/viewFile/id/2006108) for some reminders as well as the [Tip Sheet for Virtual Presentations.](https://gwaar.org/api/cms/viewFile/id/2006112)

And regardless of the type of presentation you are doing, CMS National Training Program’s [Preparing for Presentations PowerPoint](https://gwaar.org/api/cms/viewFile/id/2006629) can help you build and deliver your presentation in a way that will keep your audience engaged. To help ensure that your materials and presentations are accessible to all people with Medicare, check out the resources available on this website that explains [how to increase accessibility](https://www.okabletech.org/guide-to-all-services/ict-accessibility/resources-information-technology-accessibility/).

These resources are now available under *Presentation Resources* on the [Medicare Outreach and Assistance](https://gwaar.org/medicare-outreach-and-assistance-resources) page of the GWAAR website.

Many of you also meet with Medicare beneficiaries virtually for 1:1 counseling sessions. While we are fortunate to have this option, it can be difficult to build a trusting professional relationship with clients in a virtual meeting. To address these challenges, consider the ideas in this new tip sheet for [Building Rapport in 1:1 Virtual Meetings.](https://gwaar.org/api/cms/viewFile/id/2006652)

**To view all the GWAAR Medicare Outreach and Assistance Resources, follow the link to our webpage:**

<https://gwaar.org/medicare-outreach-and-assistance-resources>

By the GWAAR Medicare Outreach Team