**Medicare Outreach Idea of the Month**

**Facebook Posts for Medicare Open Enrollment Period**

**September 2020**

Informing the public about the importance of Medicare’s open enrollment period (OEP) is a top priority this time of year. Along with the other forms of outreach you do, consider using social media to spread your message.

Many people with Medicare have become Facebook users and this provides another opportunity to reach them. Consider including the posts below on your agency Facebook page over the next two months, or create your own, including links to your [Part D form](https://gwaar.org/api/cms/viewFile/id/2006139) or other materials.

**1. (Post Early October.)**

COMING SOON: Medicare Open Enrollment is October 15 – December 7.

Medicare prescription drug plans can change their plan details each year, affecting how much you pay for your medications. Check your current plan, compare it to other plans available, and make sure you’ll have appropriate coverage in the new year.

Need Help? Contact <YOUR AGENCY INFO HERE> for unbiased assistance with plan comparisons. Or go to [www.medicare.gov](http://www.medicare.gov) to compare plans on the Medicare Plan Finder.

**2. (Post October 15th )**

Medicare Open Enrollment starts today!

Do you know what your current Medicare prescription drug plan’s costs will be next year? Find out and compare it with your other options. If you’re happy with your plan’s costs and coverage details for 2021, you won’t need to do anything. But if you’re not sure, shopping around to find what’s best for you is always a good idea!

You don’t have to do it alone. Free, unbiased assistance with plan comparisons is available from trained counselors at: <YOUR CONTACT INFO HERE>

**3. (Post late November)**

Medicare Open Enrollment ends on December 7th. Don’t let this opportunity pass you by!

Be sure to review your current plan’s costs and coverage details for 2021. If you would like to make any changes, now is the time to act.

For unbiased assistance, contact <YOUR AGENCY CONTACT INFO HERE> or compare plans on the Medicare Plan Finder at [www.medicare.gov](http://www.medicare.gov)

**To view all the GWAAR Medicare Outreach and Assistance Resources, follow the link to our webpage:**

<https://gwaar.org/medicare-outreach-and-assistance-resources>

By the GWAAR Medicare Outreach Team