**Medicare Outreach Idea of the Month**

**Conduct Outreach Through Home-Delivered Meals and More**

**June 2020**

While Wisconsin begins moving in the direction of opening for business again, most programs and services for Medicare beneficiaries will continue to follow careful social distancing practices and may not return to “business as usual” for some time. For this reason, Wisconsin’s aging network will need to continue to find alternative ways to reach the people we serve. One way to do that is to take advantage of the programs that *are* reaching people—and one of those programs is home-delivered meals.

Since senior meal programs closed their congregate dining sites under the Safer at Home order, the number of home-delivered meals provided around the state has significantly increased. Reach out to participants with this [flyer](https://gwaar.org/api/cms/viewFile/id/2006009) and let them know you’re still there to help. In the coming months, you can continue to keep them informed about important Medicare topics with these additional [home-delivered meal flyers](https://gwaar.org/api/cms/viewFile/id/2005863) or share information about the low-income benefit programs with this [home-delivered meal outreach card](https://gwaar.org/api/cms/viewFile/id/2005798).

Advertising your services and the help you can provide is another great way to get the attention of Medicare beneficiaries. Insert your agency contact information into this [customizable ad](https://gwaar.org/api/cms/viewFile/id/2006058) and use it in a Facebook post, your agency newsletter or local paper.

**To view all the GWAAR Medicare Outreach and Assistance Resources, follow the link to our webpage:**

<https://gwaar.org/medicare-outreach-and-assistance-resources>

By the GWAAR Medicare Outreach Team