



WISCONSIN DEPARTMENT
of HEALTH SERVICES

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Milwaukee
October 1, 2019

Webinar
October 4, 2019

Madison
October 4, 2019

Fall Medicare Training for Wisconsin Professionals

Coordinated by the State Health
Insurance Assistance Program (SHIP)

Agenda



LOCAL HELP FOR PEOPLE WITH MEDICARE

9:00 a.m.	Introduction to the Wisconsin SHIP
9:10 a.m.	Medicare Enrollment Overview
9:30 a.m.	Using My Medicare and the New Plan Finder
10:15 a.m.	Break
10:30 a.m.	Medicare Plan Finder Scenarios
11:30 a.m.	Comparing Wisconsin SeniorCare and Medicare Part D
12:00 p.m.	Lunch Break (on your own)
1:00 p.m.	Original Medicare, Medicare Advantage, and Medigap Policies: 2020 Coverage Changes and Advanced Topics
2:30 p.m.	Break
2:45 p.m.	Medicare Marketing Rules and Guidelines
3:15 p.m.	Prescription Drug Plans: 2020 Coverage Changes and Advanced Topics

State Health Insurance Assistance Program



LOCAL HELP FOR PEOPLE WITH MEDICARE

- The State Health Insurance Assistance Program (SHIP) provides local help for people with Medicare.
- Every state and U.S. territory has a SHIP.
- Program funding is provided by the U.S. Administration for Community Living.
- Wisconsin SHIP handled 72,000 client contacts and 2,270 outreach events in 2018.

Wisconsin's Medicare Population



LOCAL HELP FOR PEOPLE WITH MEDICARE

- Wisconsin is home to over 1,161,000 Medicare beneficiaries.
- About 17 percent have Medicare due to a disability.
- Eighty-three percent are aged 65 or older.
- About 21 percent have limited incomes and may qualify for financial assistance.



Wisconsin SHIP Network

LOCAL HELP FOR PEOPLE WITH MEDICARE

- Medigap Helpline: 800-242-1060
- Part D and Prescription Drug Helpline for people aged 60 and older: 855-677-2783
- Disability Drug Benefits Helpline for people with disabilities: 800-926-4862
- Office for the Deaf and Hard of Hearing
 - Videophone: 262-347-3045
 - Email: jenniferm.koehn@dhs.wisconsin.gov



LOCAL HELP FOR PEOPLE WITH MEDICARE

Wisconsin SHIP Network

- Face-to-face counseling is available at:
 - County and tribal aging offices.
 - Aging and disability resource centers (ADRCs).
 - SeniorLAW and Social Development Commission in Milwaukee County.
 - Dane County focal points.
- Find local contact information at www.dhs.wisconsin.gov/benefit-specialists/medicare-counseling

Senior Medicare Patrol

- Wisconsin Senior Medicare Patrol (SMP) works to prevent, detect, and report health care fraud, errors, and abuse.
- To report a problem, arrange a presentation, or sign up for a quarterly newsletter, contact the Wisconsin SMP at:
 - Toll-Free: 888-818-2611
 - Email: smp-wi@gwaar.org

Medicare Outreach and Assistance Resources



LOCAL HELP FOR PEOPLE WITH MEDICARE

Download Wisconsin-oriented Medicare resources at <https://gwaar.org/medicare-outreach-and-assistance-resources>, including:

- Desk reference tools.
- PowerPoint templates.
- Articles for use in newsletters.
- Scripts for public service announcements.
- Consumer brochures, posters, and more.



LOCAL HELP FOR PEOPLE WITH MEDICARE

Questions

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