

# The Value of Transportation



Americans do not obtain medical care because of a lack of transportation.<sup>1</sup>



people are potentially at risk for missing care because of transportation barriers.<sup>1</sup>



People without transportation options go to 15 % fewer medical appointments.<sup>2</sup>



of missed healthcare appointments and no-shows in the United States every year.<sup>3</sup>



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## Missed Appointments Mean

- Lost Revenue
- Loss of Provider Productivity
- Patient Rescheduling
- Most Likely a Sicker Patient.<sup>4</sup>



## Calculate Your Revenue Recovery Potential

Daily losses to clinics could range from \$1,400 - \$3,000.

Average number of patients/day \_\_\_\_\_

Multiply by average no-show rate \_\_\_\_\_

= \_\_\_\_\_

Multiply the result by

average appointment cost \$ \_\_\_\_\_

**Recovery Potential = \$ \_\_\_\_\_**

## Return On Investment

Results of a 17-month pilot conducted by HealthTran, a community-based solution to health-related transportation challenges:

2,470 patient rides to appointments = \$95,000 resulting in over \$730,000 in payments to the hospital and clinics.

**\$1 Transportation Investment =**

**\$7.68 ROI<sup>4</sup>**

\*Return on Investment

## Investment

in new and improved transportation options will provide more opportunities to serve patients and deliver a healthy ROI.



## Let's Start the Conversation!

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