



LOCAL HELP FOR PEOPLE WITH MEDICARE

Fall Medicare Training for Wisconsin Professionals

Coordinated by the Wisconsin State Health Insurance Assistance Program (SHIP)

MILWAUKEE
Tuesday, October 1, 2019
Summit Place, 1st Fl.
6737 W. Washington St.
Milwaukee, WI 53214

WEBINAR
Friday, October 4, 2019
[Livestream Link](#)

MADISON
Friday, October 4, 2019
Department of Health Services
1 W. Wilson St., Rm. 751
Madison, WI 53703

Agenda

- 9:00 a.m. **Introduction to the Wisconsin SHIP**, Phoebe Hefko and Sara O'Donnell
- 9:10 a.m. **Medicare Enrollment Overview: Key Dates, Allowable Changes**,
Ginger Rogers
- 9:30 a.m. **Using MyMedicare and the New Plan Finder**,
Debbie Bisswurm and Ginger Rogers
- 10:15 a.m. **Break**
- 10:30 a.m. **Medicare Plan Finder Scenarios**, Ginger Rogers
- 11:30 a.m. **Comparing Wisconsin SeniorCare and Medicare Part D**,
Matthew Hayes (Milwaukee) and Kate Schilling (Madison)
- 12:00 p.m. **Lunch Break (on your own)**
- 1:00 p.m. **Original Medicare, Medicare Advantage Plans, and Medigap Policies:
2020 Coverage Changes and Advanced Topics**, Vicki Buchholz
- Dual Special Needs Plans (D-SNPs)
 - Expanded Health Related Extra Benefits Under Medicare Advantage
 - Part B and Prescription Step Therapy
 - Medigap Part B Rider Phase-Out
 - Cost Plan Issues
 - Suitability of Advantage Plans versus Medigap Policies
- 2:30 p.m. **Break**
- 2:45 p.m. **Medicare Marketing Rules and Guidelines**, Ingrid Kundinger
- 3:15 p.m. **Prescription Drug Plans: 2020 Coverage Changes and Advanced Topics**,
Ginger Rogers
- Medicare Part D Cost Structure and the Coverage Gap
 - Best Available Evidence
 - Limited Income Newly Eligible Transitions (LINET)
 - Indication-Based Formularies
- 4:00 p.m. **Adjourn**

About the Presenters

Debbie Bisswurm is the Medicare Outreach Coordinator at the Greater Wisconsin Agency on Aging Resources, Inc. (GWAAR). She provides technical assistance and training to elder benefit specialists and other partners in the aging and disability network.

Vicki Buchholz, Wisconsin Medigap Helpline Supervisor, oversees a staff of nine counselors at the Board on Aging and Long Term Care. She has been working with the helpline for 15 years and as a SHIP counselor for 23 years. Vicki has a Master in Community Human Services from University of Wisconsin-Green Bay.

Matthew Hayes is an attorney with Legal Action of Wisconsin, Inc, located in Milwaukee. He is the Project Director of SeniorLAW, a program of Legal Action that provides free legal services to individuals age 60 and over. His practice focuses on a variety of public benefit programs, including Medicare, Social Security, SSI, Medicaid, and FoodShare. Before joining Legal Action, Mr. Hayes was a Benefit Specialist Supervising Attorney with the Elder Law Center of the Coalition of Wisconsin Aging Groups in Madison.

Phoebe Hefko is a program and policy analyst in the Bureau of Aging and Disability Resources at the Wisconsin Department of Health Services (DHS), providing state-level direction in the provision of Medicare counseling to Wisconsin residents through the State Health Insurance Assistance Program (SHIP) and Medicare Improvements for Patients and Providers Act (MIPPA) grant projects.

Ingrid Kunding manages the Wisconsin Senior Medicare Patrol (SMP) project at the Greater Wisconsin Agency on Aging Resources, Inc. A lifelong Wisconsinite, Ingrid has spent the majority of her professional career in the aging network and doing community development work for international, national, state, and local nonprofit organizations. She holds a Master of Business Administration with an emphasis in health care administration.

Sara O'Donnell is a program coordinator for the Bureau of Aging and Disability Resources at the Wisconsin Department of Health Services, assisting with state-level administration of Medicare counseling and outreach to Wisconsin residents through the State Health Insurance Assistance Program (SHIP) and Medicare Improvements for Patients and Providers Act (MIPPA) grant projects.

Ginger Rogers is the Medicare Part D Program Coordinator at Disability Rights Wisconsin, providing Medicare trainings and technical assistance to professionals who work with Medicare beneficiaries throughout the state. As a former elder benefit specialist, she is also a SHIP counselor and runs the Disability Drug Benefit Helpline, helping beneficiaries with Medicare Part D issues. She keeps sane by knitting and crocheting.

Kate Schilling is the Legal Services Manager at Greater Wisconsin Agency on Aging Resources, Inc., where she oversees the SMP, the Wisconsin Guardianship Support Center, and the Elder Benefit Specialist Supervising Attorney program. She is a board member of the State Bar of Wisconsin's Elder and Special Needs Law Section, the Public Interest Law Section, and a member of the National Academy of Elder Law Attorneys.