**Radio Ad/Public Service Announcement (PSA**) **Samples**

**Date: <Insert Date> START USING: <INSERT DATE>**

**Contact: <Insert Agency Contact> STOP USING: <INSERT DATE>**

 (60 seconds)

It’s that time of year again—Medicare’s Annual Open Enrollment Period runs from October 15 – December 7. Finding the right plan for your prescriptions can be confusing. Not sure what plan is right for you? The <YOUR AGENCY NAME> can help.

Every year things seem to change. It’s important to make sure you have a plan that will provide the coverage you’ll need next year. But it can be difficult to sort out all the changes and to know what plan is best for you. Fortunately, you don’t have to do it alone.

Give the <YOUR AGENCY NAME> a call. Our benefits specialists are trained to carefully review your current coverage and compare your plan with other options based on your prescription medications and other details. We’ll also check to see if you qualify for programs or benefits that can save you money.

Our benefit specialists do not sell or endorse any insurance plans so you’ll receive ***un-biased*** information. And the best part? The service is FREE.

Call us today at <YOUR AGENCY PHONE NUMBER>. That’s <YOUR AGENCY PHONE NUMBER>. Make sure you have a Medicare plan that meets your needs and budget next year. Let us help you find—that peace of mind.

(30 seconds)

On Medicare? Time to review your coverage! Medicare’s Annual Open Enrollment Period is October 15 to December 7.

Every year things seem to change. And comparing the options can be confusing. But there is help.

Give the <YOUR AGENCY NAME> a call. Our benefits specialists are trained to carefully review your current coverage and compare it with other options. We’ll also check to see if you qualify for programs that can save you money.

We do not sell or endorse any insurance plans so you’ll receive ***un-biased*** information. And the best part? The service is FREE!

Call us today at <YOUR AGENCY PHONE NUMBER>. That’s <YOUR AGENCY PHONE NUMBER>. Make sure you’ll have the right plan to meets ***your*** needs next year.