



Leverage Your Survey Data

Ideas to get the most out of your survey results:

INTERNAL

- Evaluate strengths and opportunities for improvement
 - Employees
 - Volunteers
 - Vendors
 - Workflow processes
 - Relevant policies
 - Customer satisfaction

EXTERNAL

- Design and implement strategic campaigns
 - Volunteer recruitment
 - Customer recruitment
 - Education of relevant community partners and service providers
 - **Above all - Demonstrate the value and necessity of your organization to community members**